Market Snapshot data for Hong Kong

Big-4 destinations - students from Hong Kong

Study visas issued by destination

Australia: issued in 12 months to Sep-26
2.05K
Previous yr: 2.23K (-0.2K -8.2%)

Australia: issued in 3 months to Sep-26
0.32K
Previous yr: 0.36K (-0.0K -10.2%)

Canada: issued in 12 months to Aug-26
4.31K
Previous yr: 3.53K (+0.8K +22.1%)

Canada: issued in 3 months to Aug-26
1.26K
Previous yr: 1.16K (+0.1K +8.2%)

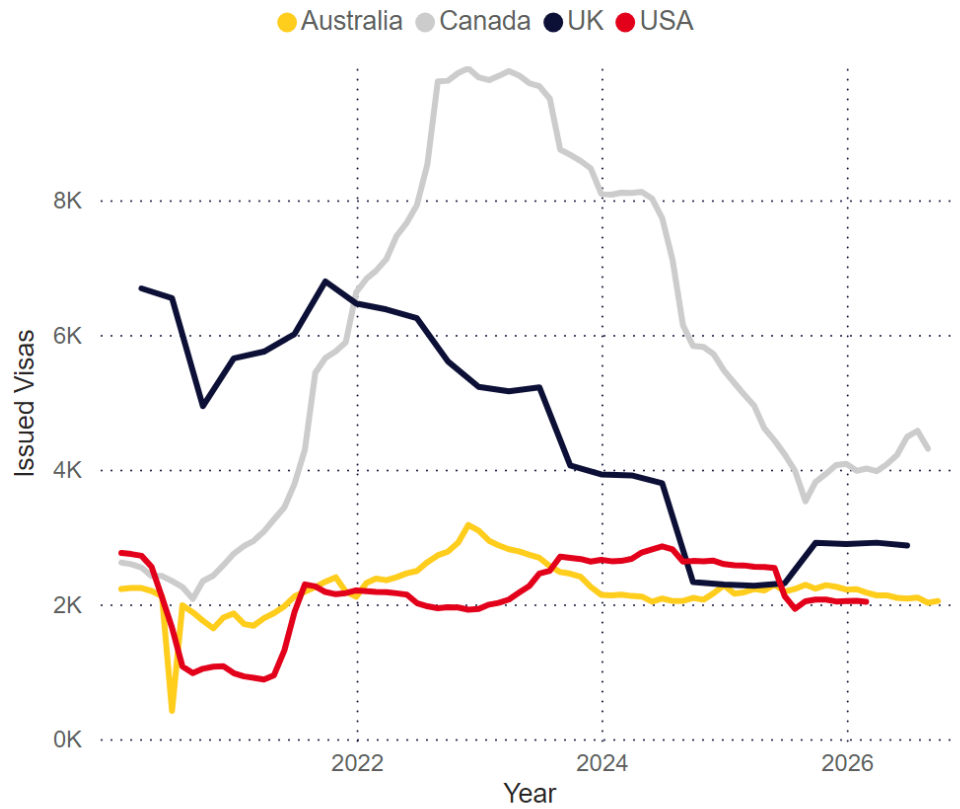
UK: issued in 12 months to Jun-26
2.87K
Previous yr: 2.31K (+0.6K +24.3%)

UK: issued in 3 months to Jun-26
0.08K
Previous yr: 0.13K (-0.0K -32.8%)

USA: issued in 12 months to Feb-26
2.04K
Previous yr: 2.58K (-0.5K -21%)

USA: issued in 3 months to Feb-26
0.18K
Previous yr: 0.19K (-0.0K -2.7%)

Total visas issued in a rolling 12 month period by destination



Source: Government visa data from big 4 destinations. *Study Visas included:

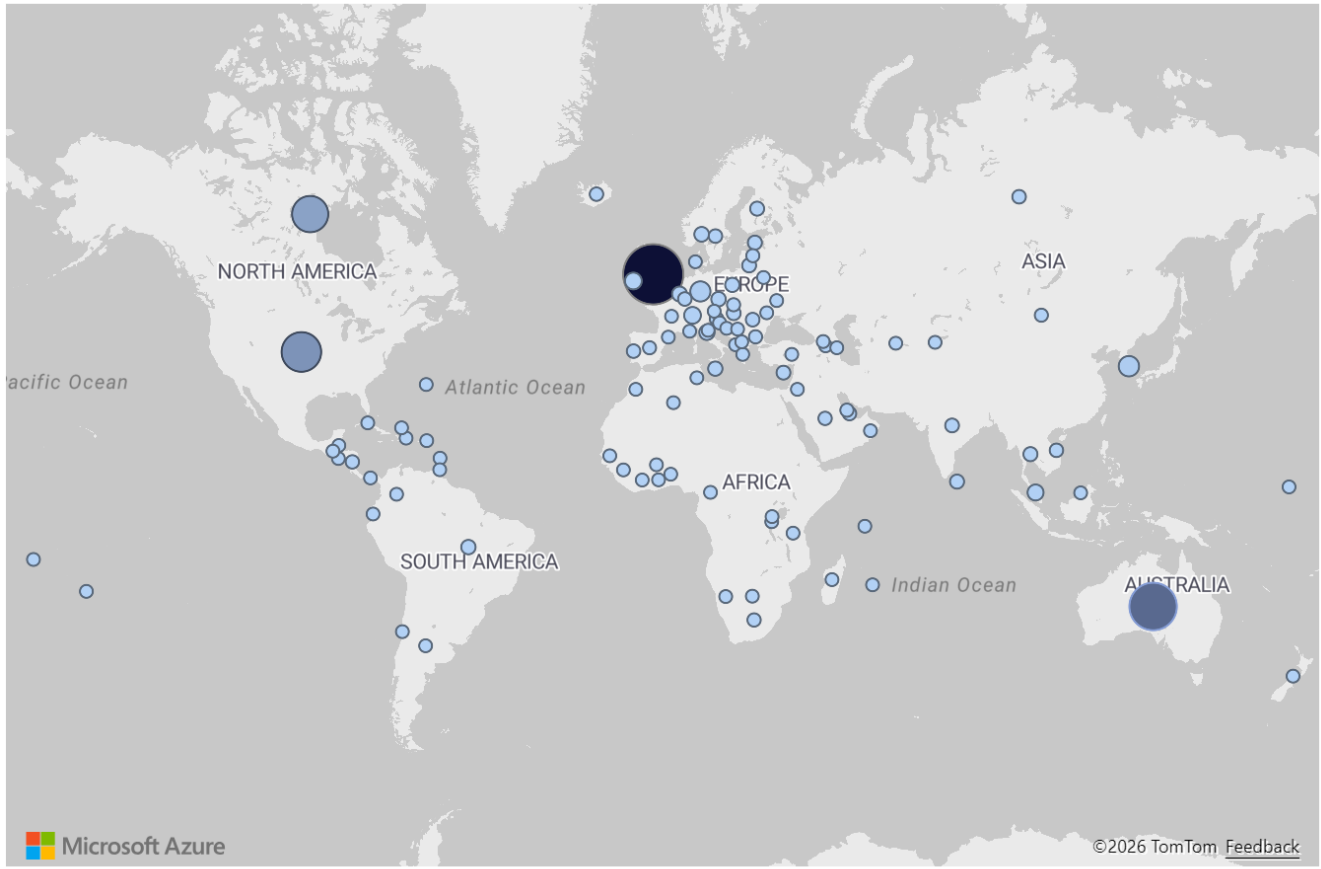
- **Australia** - Visas for HE provision. For individuals outsides AU only.
- **Canada** - Study permits (issued across tertiary system, large volumes are vocational).
- **UK** - Sponsored HE student volumes (excluding dependents).
- **USA** - F1 study visas (can be used for any form of education).

Further data on issued student visas for the Big-4 destinations is available in the Student Mobility Dashboard

Study destinations - students from Hong Kong

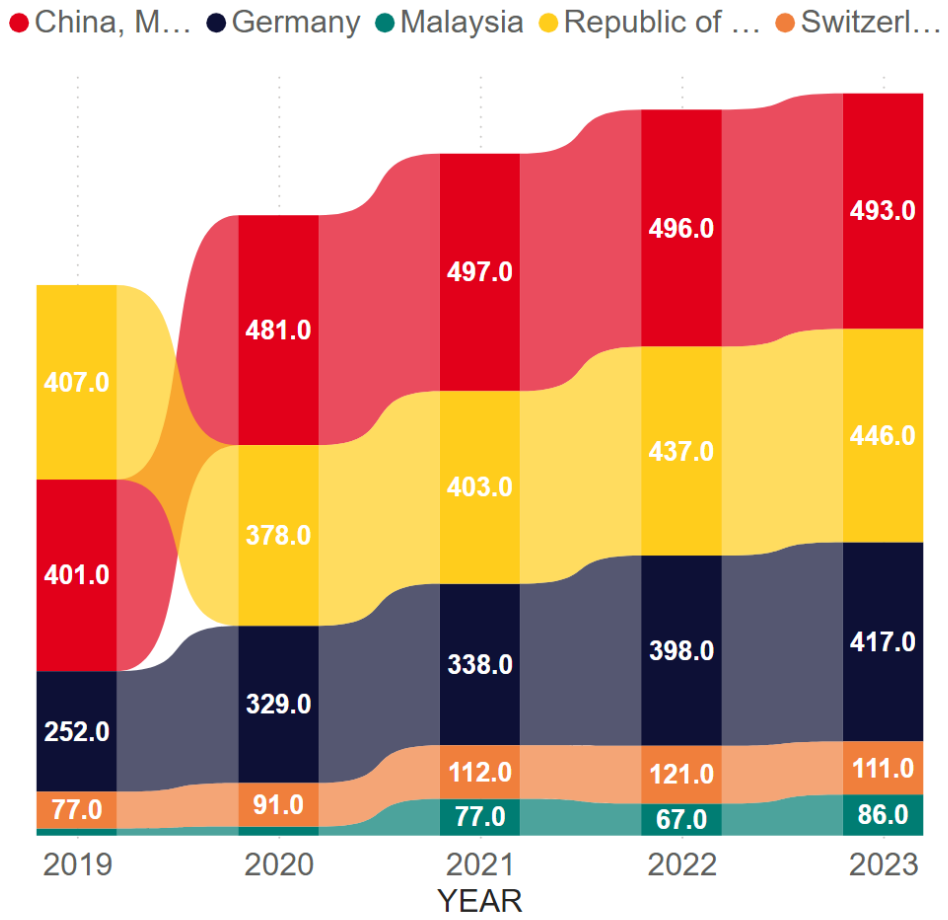
Average students 2022 & 2023 by destination (includes big 4)

Note: Average used as data is missing for some years



Source: UNESCO data

Trends for top 5 destinations* outside of Big-4

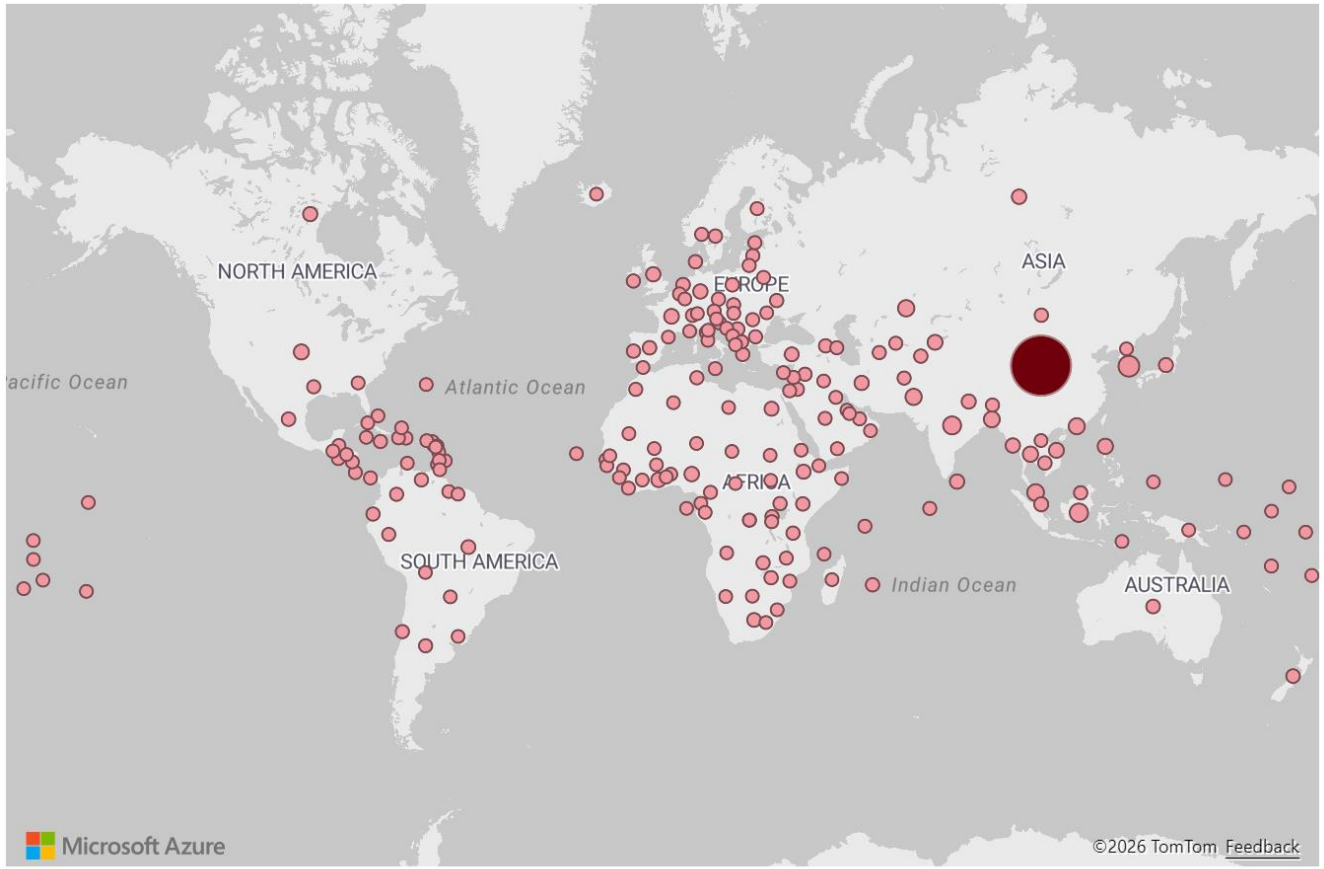


***Top 5 based on average number of inbound students in 2022 & 2023**

Inbound students to Hong Kong

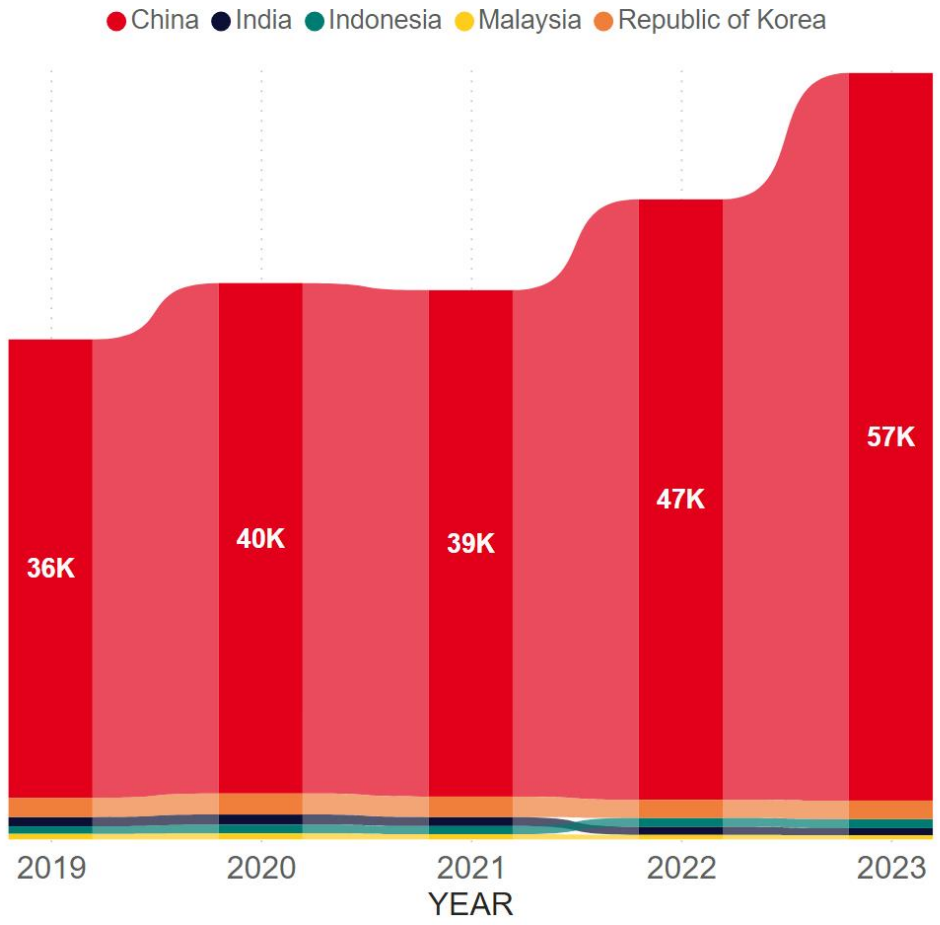
Source Markets 2022 & 2023

Note: Average used as data is missing for some years



Source: UNESCO data

Trends for top 5 source markets



***Top 5 based on average number of inbound students in 2022 & 2023**

Growth indicator trends - Hong Kong

Youth Population & Birth Rate

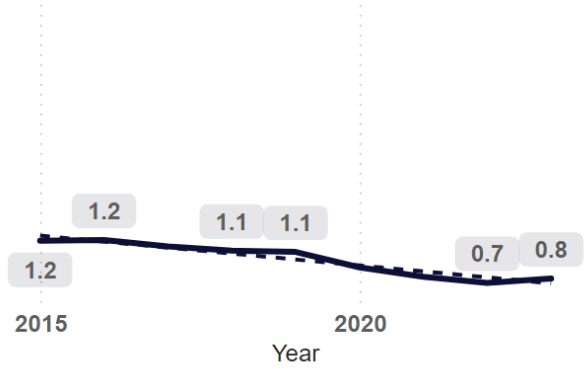
Projected population aged 15-24 by Year (thousands)

Projected proportion of population aged 15-24



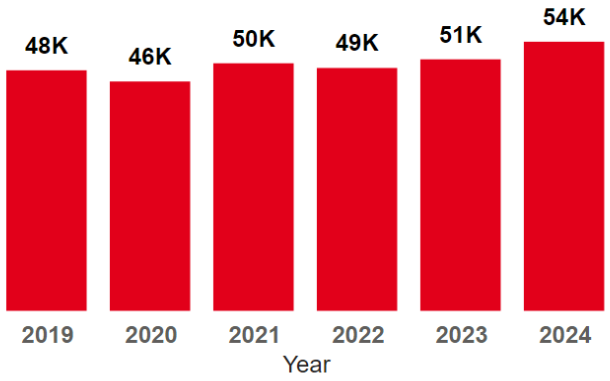
Not available for HK

Fertility Rate (births per women)

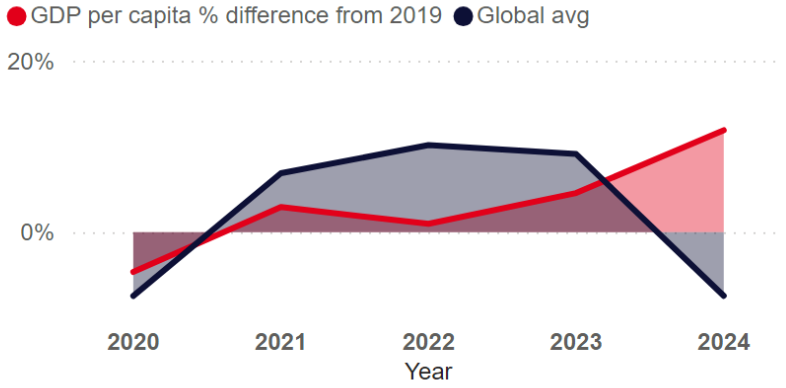


GDP & Political Stability

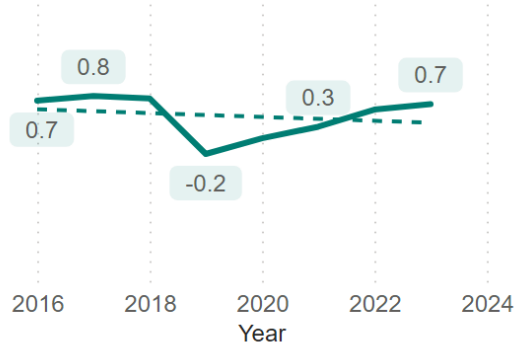
GDP per capita (current US$)



Change in GDP per capita from 2019



Political Stability and Absence of Violence/Terrorism*



- Measures perceptions of the likelihood of political instability and/or politically-motivated violence, including terrorism. Estimate gives the country's score on the aggregate indicator, in units of a standard normal distribution, i.e. ranging from approximately -2.5 to 2.5.

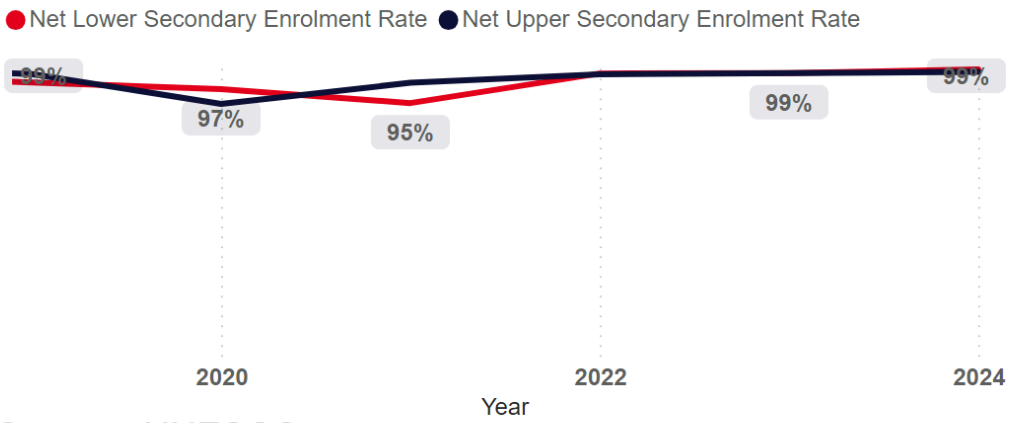
Source: UN/World Bank data

INTO

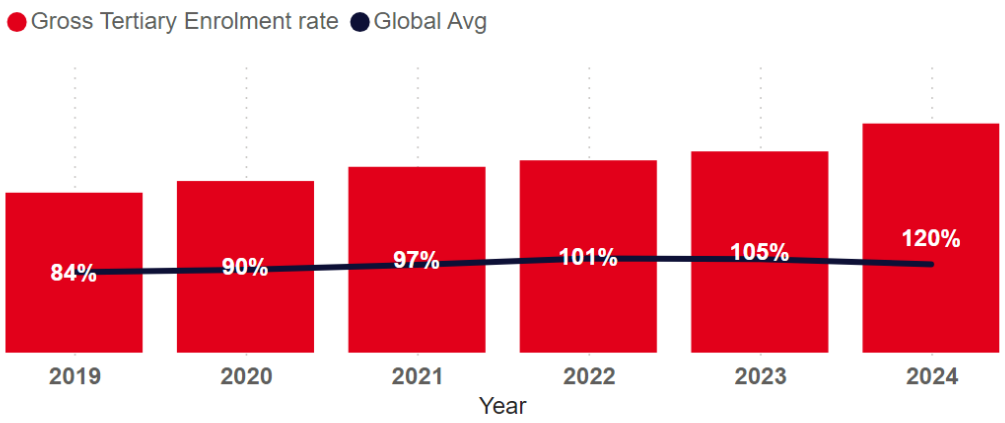
Other growth indicators - Hong Kong

Education enrolment rates

Secondary enrolment rates



Tertiary enrolment rate



Source: UNESCO

English

English is a primary, de jure or de facto language?	Avg Overall Academic IELTS Score	Avg Total TOEFL Score
Yes	6.7	90

Source: IELTS

IELTS is an English proficiency assessment in a scale of 1-9. Universities often set a requirement of 6-7. Overall score is an average of score for Listening, Reading, Writing and Speaking.

Source: TOEFL

TOEFL test measures English proficiency. Score out of 30 for Reading, Listening, Speaking and Writing, giving a max score of 120. A score of 80-100 is often considered good for mid tier universities.

QS Ranked universities

Number of universities in 2027 rankings	Change in number ranked since 2023
10	3

Universities ranked in the top 100	Universities ranked in top 200
5	5

Source: QS Global Rankings

Popular subjects - students from Hong Kong

Note: there will be differences in the way destinations code subject areas

Undergraduate - top 3 subject areas

UK	Approx % new enrolments
Subjects allied to medicine	16%
Business and management	13%
Engineering and technology	9%

AU	Approx % new enrolments
Health	27%
Management and Commerce	16%
Society and Culture	13%

US	Approx % Students
Business and Management	16%
Social Sciences and History	16%
Fine and Applied Arts	15%

Master's - top 3 subject areas

UK	Approx % new enrolments
Business and management	19%
Subjects allied to medicine	12%
Social sciences	8%

AU	Approx % new enrolments
Management and Commerce	29%
Health	22%
Information Technology	14%

US	Approx % Students
Business and Management	22%
Math and Computer Science	15%
Fine and Applied Arts	14%

UK Source: HESA student record 24/25 @JISC 02/02/26
AU Source: Austrade commencements 2024
US Source: US department homeland security 2024 estimate

Further data on UK subjects is in the UK Subjects dashboard
Further data on AU subjects is in the AU Summary dashboard
Further data on US subjects is in the US Market Sizing Tool dashboard

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Where they study - students from Hong Kong

Approximate split of new students by ranking and study level

UK - % new student enrolments by QS Rank

QS Ranking	Master's	Undergraduate	Total
100 or less	55%	43%	47%
101-500	22%	34%	30%
500+ & unranked	22%	23%	23%
Total	100%	100%	100%

by Level



AU - % new student enrolments by if Go8

Go8	Master's	Undergraduate	Total
Group of Eight	54%	68%	59%
Rest of Australia	46%	32%	41%
Total	100%	100%	100%

by Level



US - % new student enrolments by US News Ranking

US News Ranking	Master's	Undergraduate	Total
100 or less	83%	69%	74%
101-200	4%	10%	8%
200+	13%	21%	18%
Total	100%	100%	100%

by Level



UK Source: HESA student record 24/25 @JISC 02/02/26
AU Source: Austrade commencements 2025 (to May)
US Source: US department homeland security 2024 estimate

Further details are in the UK Institution Performance Dashboard
Further details are in the AU Summary dashboard
Further details are in the US enrolment trends dashboard

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Latest trends by study level - students from Hong Kong

YoY change by study level (*Note US data only available to Academic Year 2023/24)

UK: YoY change in issued visas

Year ending September 2025

Study Level	Visas Issued	YoY change	% YoY change
1. Pre-sessional English	16	14	700%
2. Below Bachelors	320	-42	-12%
3. Bachelors	1,704	552	48%
4. Masters	1,047	340	48%

further UK visa data by level of study is in the Student Mobility Dashboard

AU: YoY Change in New Student Enrolments

Year Ending May 2025

Study Level	New Student Enrolments	YoY change	% YoY change
1. Foundation	222	-2	-1%
2. Diploma	156	-27	-15%
3. Undergraduate	593	-1	-0%
4. Master's	780	-106	-12%

US: YoY Change in International Students

Academic Year 2023/24

Study level	International students	YoY change	% YoY change
1. Non-Degree	194	1	1%
2. Undergraduate	2,762	-259	-9%
3. Graduate	1,572	-17	-1%
4. OPT	1,099	35	3%

UK Source: Government Visa Data - Sponsored HE student volumes (excluding dependents) to March 2025
AU Source: Austrade data to May 2025
US Source: Open Doors data to academic year 2023/24

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