



Market Snapshot data for

Turkey



INTO 

Big-4 destinations - students from Turkey

Study visas issued by destination

Australia: issued in 12 months to Nov-25

0.09K

Previous yr: 0.08K (+0.0K +10.3%)

Australia: issued in 3 months to Nov-25

0.02K

Previous yr: 0.03K (-0.0K -15.4%)

Canada: issued in 12 months to Nov-25

2.56K

Previous yr: 2.88K (-0.3K -11%)

Canada: issued in 3 months to Nov-25

0.82K

Previous yr: 0.63K (+0.2K +31.2%)

UK: issued in 12 months to Sep-25

5.46K

Previous yr: 4.44K (+1.0K +23%)

UK: issued in 3 months to Sep-25

4.65K

Previous yr: 3.60K (+1.0K +29.1%)

USA: issued in 12 months to May-25

2.83K

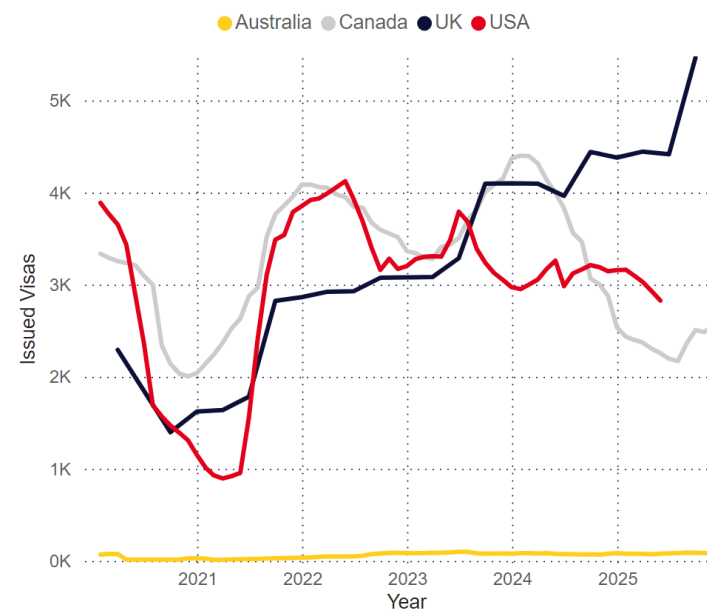
Previous yr: 3.26K (-0.4K -13.3%)

USA: issued in 3 months to May-25

0.44K

Previous yr: 0.72K (-0.3K -38%)

Total visas issued in a rolling 12 month period by destination



Source: Government visa data from big 4 destinations. *Study Visas included:

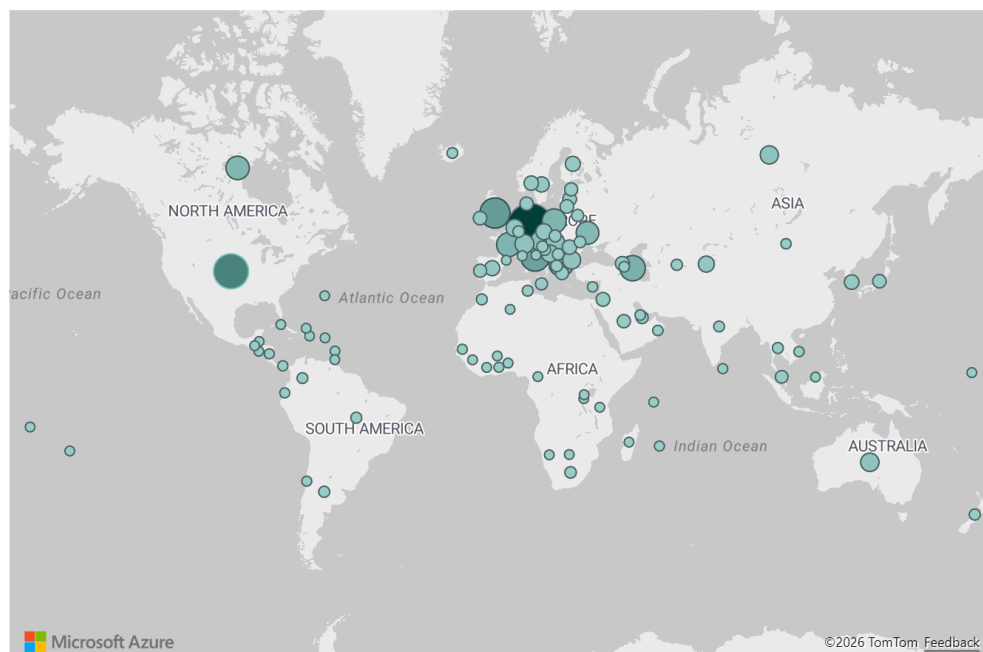
- **Australia** - Visas for HE provision. For individuals outside AU only.
- **Canada** - Study permits (issued across tertiary system, large volumes are vocational).
- **UK** - Sponsored HE student volumes (excluding dependents).
- **USA** - F1 study visas (can be used for any form of education).

Further data on issued student visas for the Big-4 destinations is available in the [Student Mobility Dashboard](#)

Study destinations - students from Turkey

Average inbound students 2022 & 2023 by destination
(includes big 4)

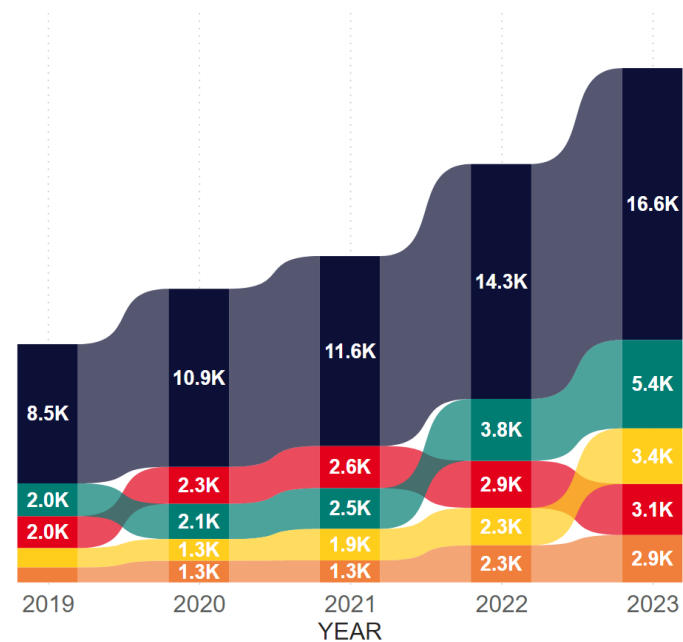
Note: Average used as data is missing for some years



Source: UNESCO data

Trends for top 5 destinations* outside of Big-4

● Azerbaijan ● Germany ● Italy ● North Macedonia ● Poland



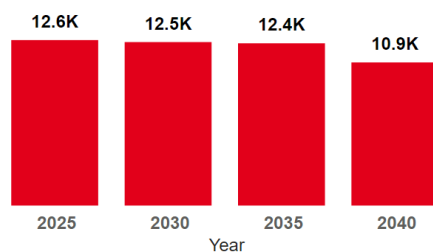
*Top 5 based on average number of inbound students in 2022 & 2023

INTO

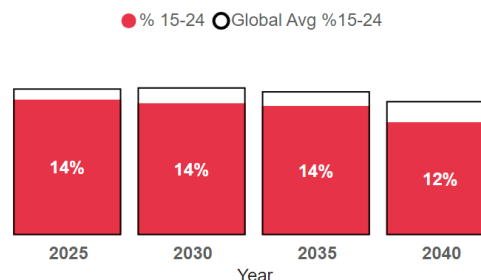
Growth indicator trends - Turkey

Youth Population & Birth Rate

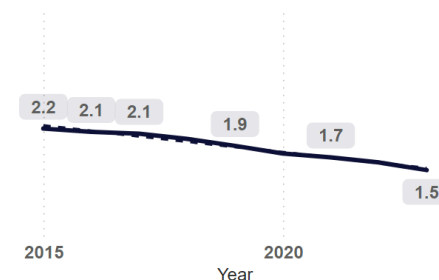
Projected population aged 15-24 by Year (thousands)



Projected proportion of population aged 15-24

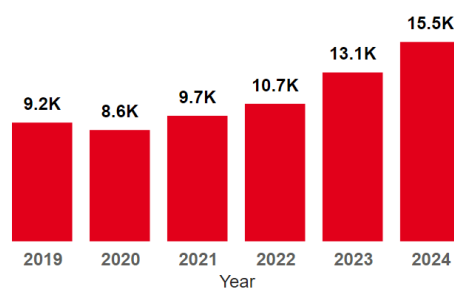


Fertility Rate (births per women)

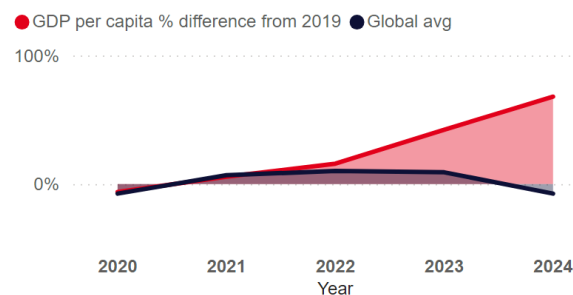


GDP & Political Stability

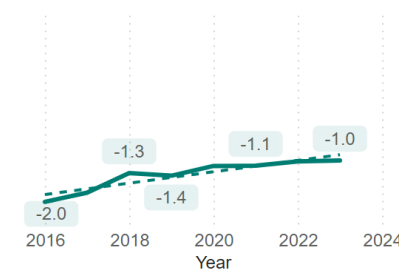
GDP per capita (current US\$)



Change in GDP per capita from 2019



Political Stability and Absence of Violence/Terrorism*



* Measures perceptions of the likelihood of political instability and/or politically-motivated violence, including terrorism. Estimate gives the country's score on the aggregate indicator, in units of a standard normal distribution, i.e. ranging from approximately -2.5 to 2.5.

Source: UN/World Bank data

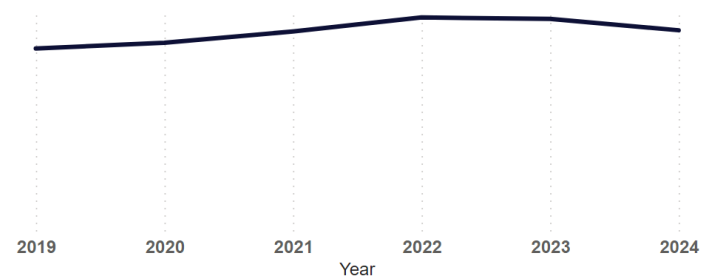
Other growth indicators - Turkey

Education enrolment rates

Secondary enrolment rates

Tertiary enrolment rate

● Gross Tertiary Enrolment rate ● Global Avg



Source: UNESCO

English

English is a primary, de jure or de facto language?

No

Avg Overall Academic IELTS Score

6.5

Avg Total TOEFL Score

79

Source: IELTS

IELTS is an English proficiency assessment in a scale of 1-9. Universities often set a requirement of 6-7. Overall score is an average of score for Listening, Reading, Writing and Speaking.

Source: TOEFL

TOEFL test measures English proficiency. Score out of 30 for Reading, Listening, Speaking and Writing, giving a max score of 120. A score of 80-100 is often considered good for mid tier universities.

QS Ranked universities

Number of universities in 2026 rankings

26

Change in number ranked since 2021

5

Universities ranked in the top 100

0

Universities ranked in top 200

0

Source: QS Global Rankings

Popular subjects - students from Turkey

Note: there will be differences in the way destinations code subject areas

Undergraduate - top 3 subject areas

UK Approx % new enrolments

| | |
|----------------------------|-----|
| Business and management | 30% |
| Engineering and technology | 12% |
| Computing | 9% |

AU Approx % new enrolments

| | |
|--------------------------------------|-----|
| Creative Arts | 29% |
| Natural and Physical Sciences | 21% |
| Engineering and Related Technologies | 14% |

US Approx % Students

| | |
|---------------------------|-----|
| Business and Management | 21% |
| Engineering | 19% |
| Math and Computer Science | 19% |

Master's - top 3 subject areas

UK Approx % new enrolments

| | |
|----------------------------|-----|
| Business and management | 25% |
| Law | 12% |
| Engineering and technology | 10% |

AU Approx % new enrolments

| | |
|-------------------------|-----|
| Information Technology | 27% |
| Management and Commerce | 22% |
| Society and Culture | 15% |

US Approx % Students

| | |
|---------------------------|-----|
| Business and Management | 33% |
| Math and Computer Science | 27% |
| Engineering | 10% |

UK Source: HESA student record 23/24 @JISC 14/04/25

AU Source: Austrade commencements 2024

US Source: US department homeland security 2024 estimate

Further data on UK subjects is in the [UK Subjects dashboard](#)

Further data on AU subjects is in the [AU Summary dashboard](#)

Further data on US subjects is in the [US Market Sizing Tool dashboard](#)

Where they study - students from Turkey

Approximate split of new students by ranking and study level

UK - % new student enrolments by QS Rank

| QS Ranking | Master's | Undergraduate | Total |
|-----------------|-------------|---------------|-------------|
| 100 or less | 27% | 38% | 31% |
| 101-500 | 35% | 31% | 33% |
| 500+ & unranked | 39% | 31% | 36% |
| Total | 100% | 100% | 100% |

by Level

| | |
|----------|---------------|
| Master's | Undergraduate |
| 61% | 39% |

AU - % new student enrolments by if Go8

| Go8 | Master's | Undergraduate | Total |
|-------------------|-------------|---------------|-------------|
| Group of Eight | 21% | 43% | 26% |
| Rest of Australia | 79% | 57% | 74% |
| Total | 100% | 100% | 100% |

by Level

| | |
|----------|---------------|
| Master's | Undergraduate |
| 80% | 20% |

US - % new student enrolments by US News Ranking

| US News Ranking | Master's | Undergraduate | Total |
|-----------------|-------------|---------------|-------------|
| 100 or less | 46% | 57% | 52% |
| 101-200 | 9% | 14% | 12% |
| 200+ | 46% | 29% | 36% |
| Total | 100% | 100% | 100% |

by Level

| | |
|---------------|----------|
| Undergraduate | Master's |
| 56% | 44% |

UK Source: HESA student record 23/24 @JISC 14/04/25

AU Source: Austrade commencements 2025 (to May)

US Source: US department homeland security 2024 estimate

Further details are in the [UK Institution Performance Dashboard](#)

Further details are in the [AU Summary dashboard](#)

Further details are in the [US enrolment trends dashboard](#)

Latest trends by study level - students from **Turkey**

YoY change by study level (*Note US data only available to Academic Year 2023/24)

UK: YoY change in issued visas

Year ending September 2025

| Study Level | Visas Issued | YoY change | % YoY change |
|--------------------------|--------------|------------|--------------|
| 1. Pre-sessional English | 72 | -8 | -10% |
| 2. Below Bachelors | 1,152 | 321 | 39% |
| 3. Bachelors | 2,193 | 570 | 35% |
| 4. Masters | 1,819 | 122 | 7% |

further UK visa data by level of study is in the [Student Mobility Dashboard](#)

AU: YoY Change in New Student Enrolments

Year Ending May 2025

| Study Level | New Student Enrolments | YoY change | % YoY change |
|------------------|------------------------|------------|--------------|
| 1. Foundation | 10 | 9 | 900% |
| 2. Diploma | 7 | 3 | 75% |
| 3. Undergraduate | 15 | -1 | -6% |
| 4. Master's | 57 | -9 | -14% |

US: YoY Change in International Students

Academic Year 2023/24

| Study level | International students | YoY change | % YoY change |
|------------------|------------------------|------------|--------------|
| 1. Non-Degree | 278 | 36 | 15% |
| 2. Undergraduate | 3,078 | 298 | 11% |
| 3. Graduate | 4,129 | 123 | 3% |
| 4. OPT | 1,663 | 34 | 2% |

UK Source: Government Visa Data - Sponsored HE student volumes (excluding dependents) to March 2025

AU Source: Austrade data to May 2025

US Source: Open Doors data to academic year 2023/24