



Market Snapshot data for

Turkey

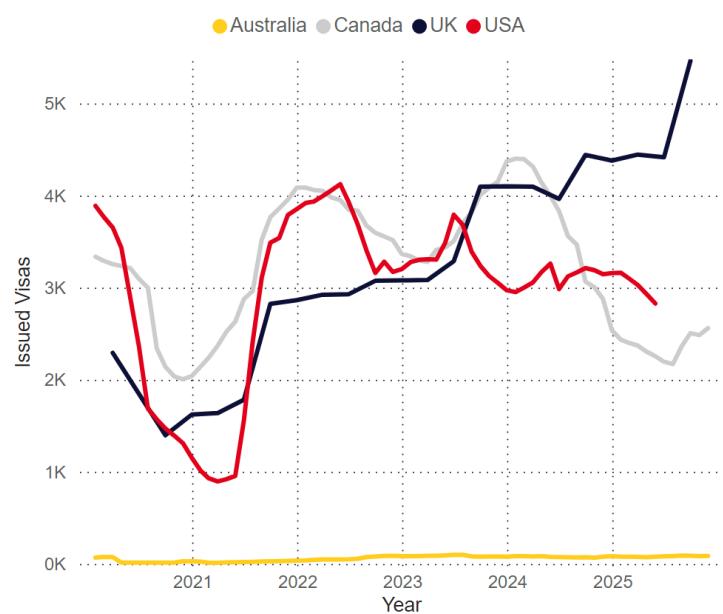


Big-4 destinations - students from Turkey

Study visas issued by destination

Australia: issued in 12 months to Nov-25 0.09K Previous yr: 0.08K (+0.0K +10.3%)	Australia: issued in 3 months to Nov-25 0.02K Previous yr: 0.03K (-0.0K -15.4%)
Canada: issued in 12 months to Nov-25 2.56K Previous yr: 2.88K (-0.3K -11%)	Canada: issued in 3 months to Nov-25 0.82K Previous yr: 0.63K (+0.2K +31.2%)
UK: issued in 12 months to Sep-25 5.46K Previous yr: 4.44K (+1.0K +23%)	UK: issued in 3 months to Sep-25 4.65K Previous yr: 3.60K (+1.0K +29.1%)
USA: issued in 12 months to May-25 2.83K Previous yr: 3.26K (-0.4K -13.3%)	USA: issued in 3 months to May-25 0.44K Previous yr: 0.72K (-0.3K -38%)

Total visas issued in a rolling 12 month period by destination



Source: Government visa data from big 4 destinations. *Study Visas included:

- Australia - Visas for HE provision. For individuals outside AU only.
- Canada - Study permits (issued across tertiary system, large volumes are vocational).
- UK - Sponsored HE student volumes (excluding dependents).
- USA - F1 study visas (can be used for any form of education).

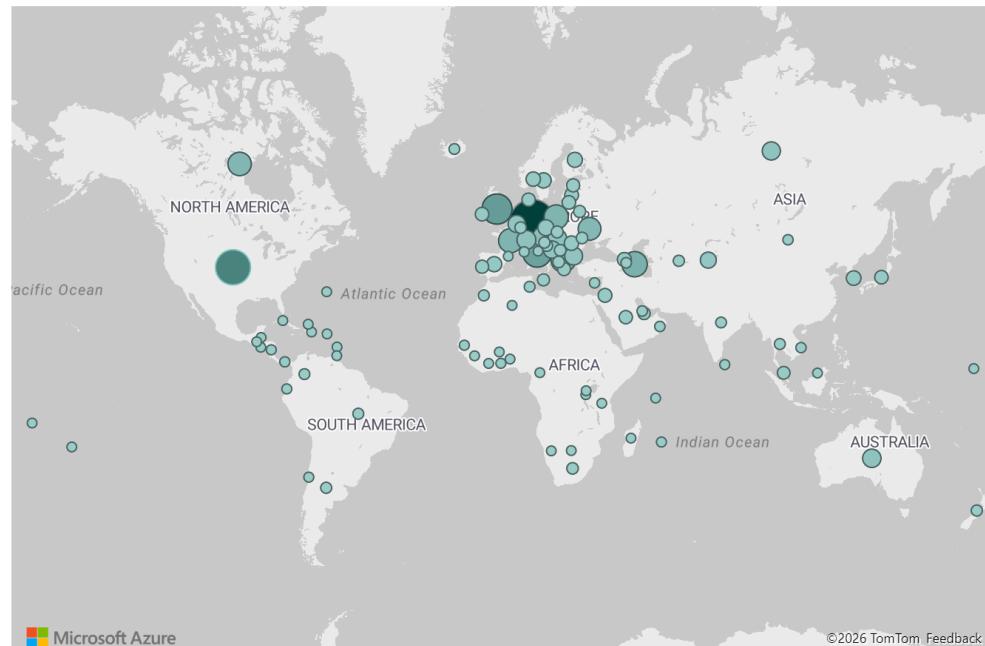
Further data on issued student visas for the Big-4 destinations is available in the [Student Mobility Dashboard](#)



Study destinations - students from Turkey

Average inbound students 2022 & 2023 by destination
(includes big 4)

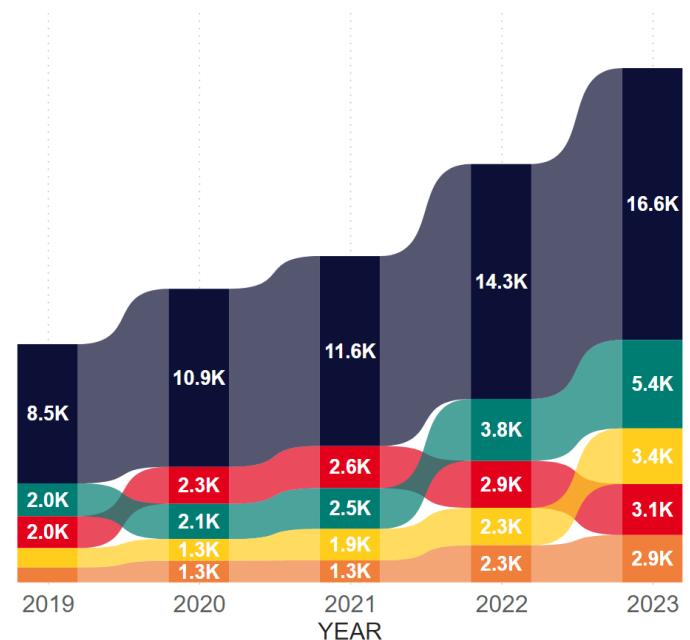
Note: Average used as data is missing for some years



Source: UNESCO data

Trends for top 5 destinations* outside of Big-4

● Azerbaijan ● Germany ● Italy ● North Macedonia ● Poland



*Top 5 based on average number of inbound students in 2022 & 2023

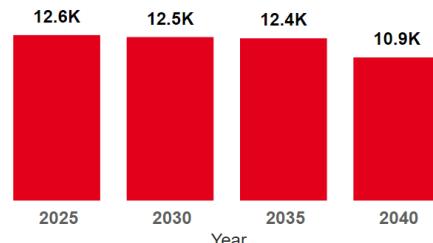
INTO ➔



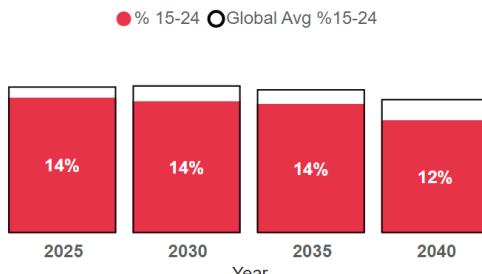
Growth indicator trends - Turkey

Youth Population & Birth Rate

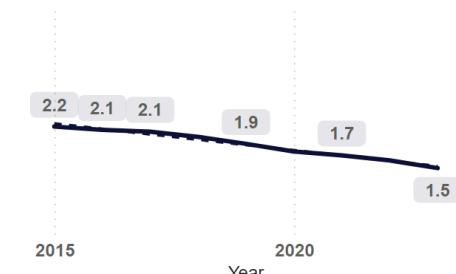
Projected population aged 15-24 by Year (thousands)



Projected proportion of population aged 15-24

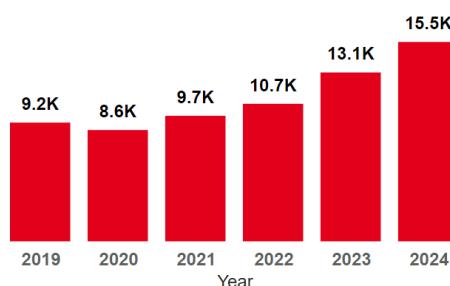


Fertility Rate (births per women)

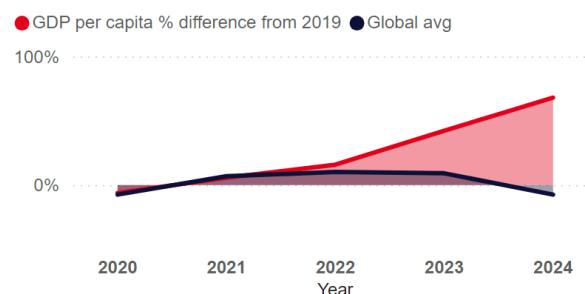


GDP & Political Stability

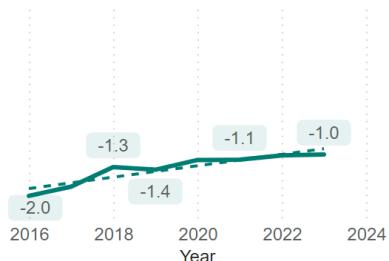
GDP per capita (current US\$)



Change in GDP per capita from 2019



Political Stability and Absence of Violence/Terrorism*



* Measures perceptions of the likelihood of political instability and/or politically-motivated violence, including terrorism. Estimate gives the country's score on the aggregate indicator, in units of a standard normal distribution, i.e. ranging from approximately -2.5 to 2.5.

Source: UN/World Bank data

INTO



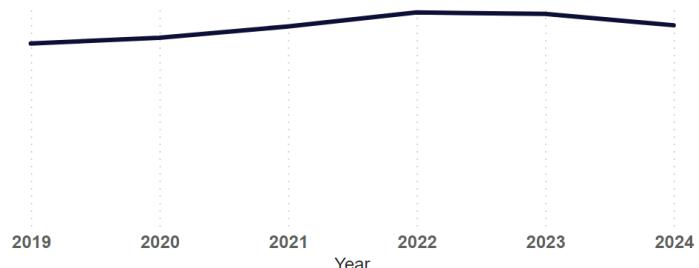
Other growth indicators - Turkey

Education enrolment rates

Secondary enrolment rates

Tertiary enrolment rate

● Gross Tertiary Enrolment rate ● Global Avg



Source: UNESCO

English

English is a primary, de jure or de facto language?

No

Avg Overall Academic IELTS Score

6.5

Avg Total TOEFL Score

79

Source: IELTS
IELTS is an English proficiency assessment in a scale of 1-9. Universities often set a requirement of 6-7. Overall score is an average of score for Listening, Reading, Writing and Speaking.

Source: TOEFL
TOEFL test measures English proficiency. Score out of 30 for Reading, Listening, Speaking and Writing, giving a max score of 120. A score of 80-100 is often considered good for mid tier universities.

QS Ranked universities

Number of universities in 2026 rankings

26

Change in number ranked since 2021

5

Universities ranked in the top 100

0

Universities ranked in top 200

0

Source: QS Global Rankings

INTO



Popular subjects - students from Turkey

Note: there will be differences in the way destinations code subject areas

Undergraduate - top 3 subject areas

UK	▼ Approx % new enrolments
Business and management	30%
Engineering and technology	12%
Computing	9%

AU	▼ Approx % new enrolments
Creative Arts	29%
Natural and Physical Sciences	21%
Engineering and Related Technologies	14%

US	▼ Approx % Students
Business and Management	21%
Engineering	19%
Math and Computer Science	19%

Master's - top 3 subject areas

UK	▼ Approx % new enrolments
Business and management	25%
Law	12%
Engineering and technology	10%

AU	▼ Approx % new enrolments
Information Technology	27%
Management and Commerce	22%
Society and Culture	15%

US	▼ Approx % Students
Business and Management	33%
Math and Computer Science	27%
Engineering	10%

UK Source: HESA student record 23/24 @JISC 14/04/25

AU Source: Austrade commencements 2024

US Source: US department homeland security 2024 estimate

Further data on UK subjects is in the [UK Subjects dashboard](#)

Further data on AU subjects is in the [AU Summary dashboard](#)

Further data on US subjects is in the [US Market Sizing Tool dashboard](#)





Where they study - students from Turkey

Approximate split of new students by ranking and study level

UK - % new student enrolments

by QS Rank

QS Ranking	Master's	Undergraduate	Total
100 or less	27%	38%	31%
101-500	35%	31%	33%
500+ & unranked	39%	31%	36%
Total	100%	100%	100%

by Level



AU - % new student enrolments

by if Go8

Go8	Master's	Undergraduate	Total
Group of Eight	21%	43%	26%
Rest of Australia	79%	57%	74%
Total	100%	100%	100%

by Level



US - % new student enrolments

by US News Ranking

US News Ranking	Master's	Undergraduate	Total
100 or less	46%	57%	52%
101-200	9%	14%	12%
200+	46%	29%	36%
Total	100%	100%	100%

by Level



UK Source: HESA student record 23/24 @JISC 14/04/25

AU Source: Austrade commencements 2025 (to May)

US Source: US department homeland security 2024 estimate

Further details are in the [UK Institution Performance Dashboard](#)

Further details are in the [AU Summary dashboard](#)

Further details are in the [US enrolment trends dashboard](#)



Latest trends by study level - students from Turkey

YoY change by study level (*Note US data only available to Academic Year 2023/24)

UK: YoY change in issued visas

Year ending September 2025

Study Level	Visas Issued	YoY change	% YoY change
1. Pre-sessional English	72	-8	-10%
2. Below Bachelors	1,152	321	39%
3. Bachelors	2,193	570	35%
4. Masters	1,819	122	7%

further UK visa data by level of study is in the [Student Mobility Dashboard](#)

AU: YoY Change in New Student Enrolments

Year Ending May 2025

Study Level	New Student Enrolments	YoY change	% YoY change
1. Foundation	10	9	900%
2. Diploma	7	3	75%
3. Undergraduate	15	-1	-6%
4. Master's	57	-9	-14%

US: YoY Change in International Students

Academic Year 2023/24

Study level	International students	YoY change	% YoY change
1. Non-Degree	278	36	15%
2. Undergraduate	3,078	298	11%
3. Graduate	4,129	123	3%
4. OPT	1,663	34	2%

UK Source: Government Visa Data - Sponsored HE student volumes (excluding dependents) to March 2025

AU Source: Austrade data to May 2025

US Source: Open Doors data to academic year 2023/24