



Market Snapshot data for

Brazil



Big-4 destinations - students from Brazil

Study visas issued by destination

Australia: issued in 12 months to Jun-26

0.15K

Previous yr: 0.15K (-0.0K -0.7%)

Australia: issued in 3 months to Jun-26

0.04K

Previous yr: 0.04K (-0.0K -5%)

Canada: issued in 12 months to Jun-26

6.53K

Previous yr: 6.21K (+0.3K +5.2%)

Canada: issued in 3 months to Jun-26

1.21K

Previous yr: 1.05K (+0.2K +15.2%)

UK: issued in 12 months to Jun-26

0.72K

Previous yr: 0.75K (-0.0K -4.7%)

UK: issued in 3 months to Jun-26

0.12K

Previous yr: 0.11K (+0.0K +8.3%)

USA: issued in 12 months to Feb-26

7.16K

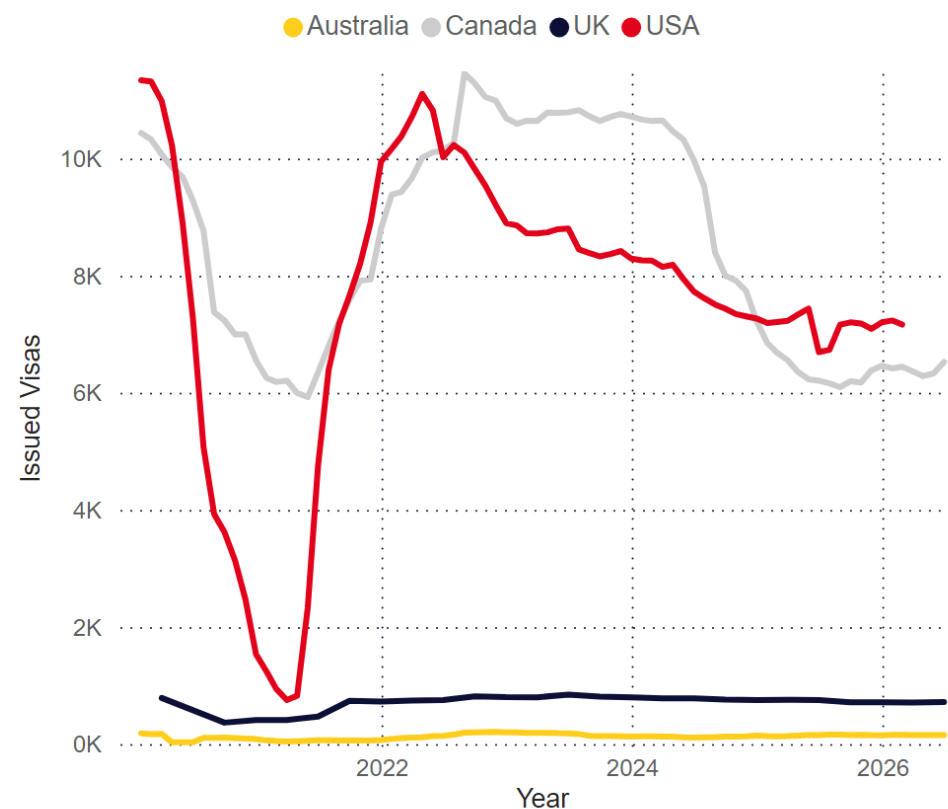
Previous yr: 7.21K (-0.0K -0.6%)

USA: issued in 3 months to Feb-26

1.24K

Previous yr: 1.16K (+0.1K +6.3%)

Total visas issued in a rolling 12 month period by destination



Source: Government visa data from big 4 destinations. *Study Visas included:

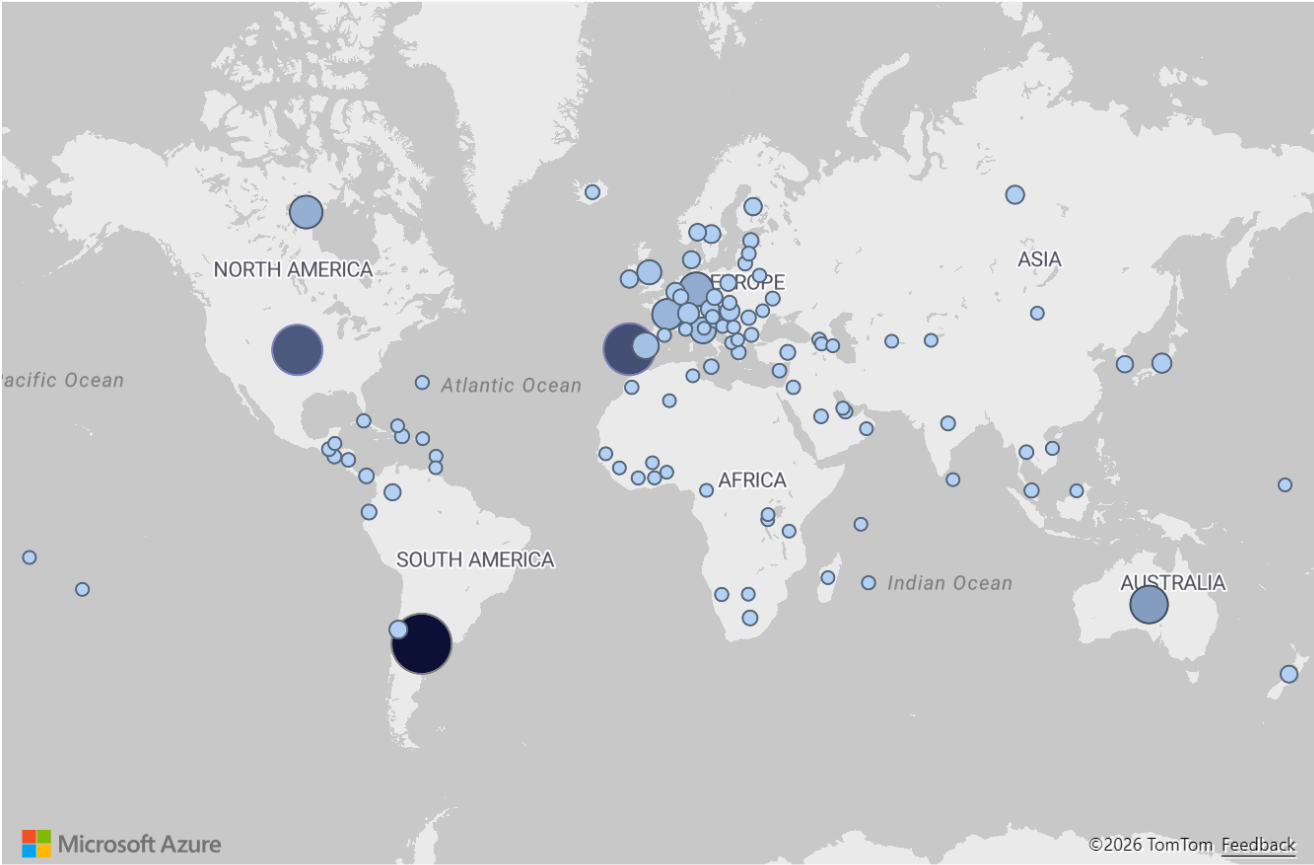
- **Australia** - Visas for HE provision. For individuals outside AU only.
- **Canada** - Study permits (issued across tertiary system, large volumes are vocational).
- **UK** - Sponsored HE student volumes (excluding dependents).
- **USA** - F1 study visas (can be used for any form of education).

Further data on issued student visas for the Big-4 destinations is available in the [Student Mobility Dashboard](#)

Study destinations - students from Brazil

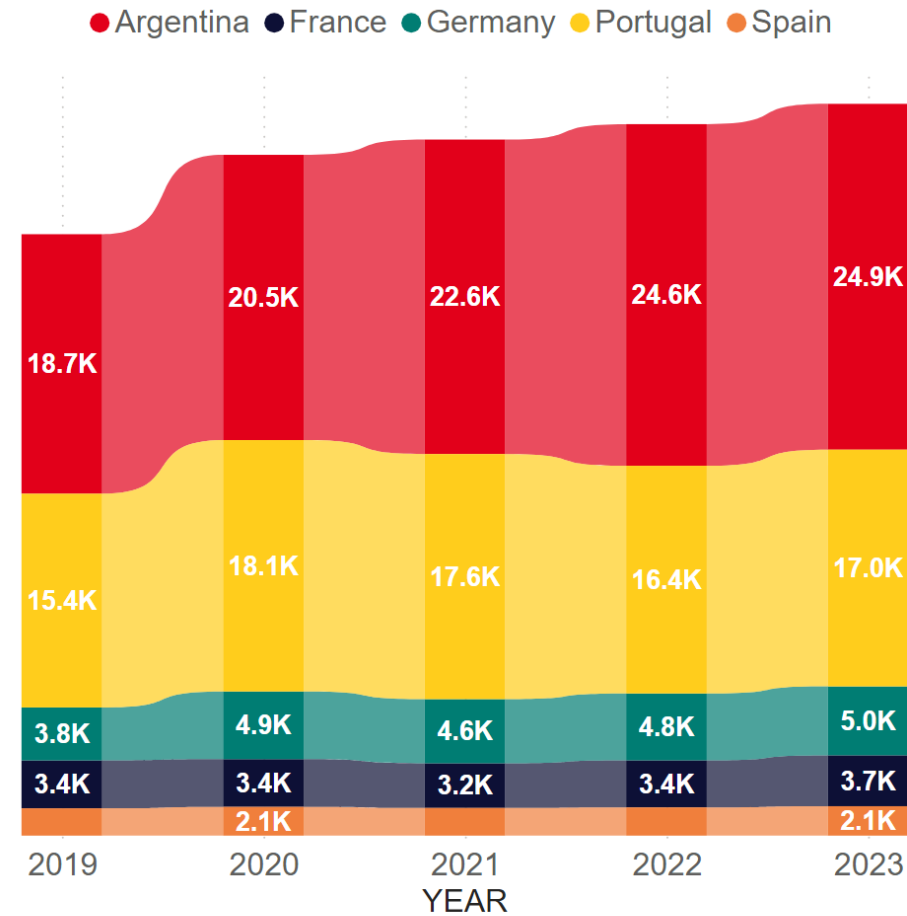
Average students 2022 & 2023 by destination
(includes big 4)

Note: Average used as data is missing for some years



Source: UNESCO data

Trends for top 5 destinations* outside of Big-4

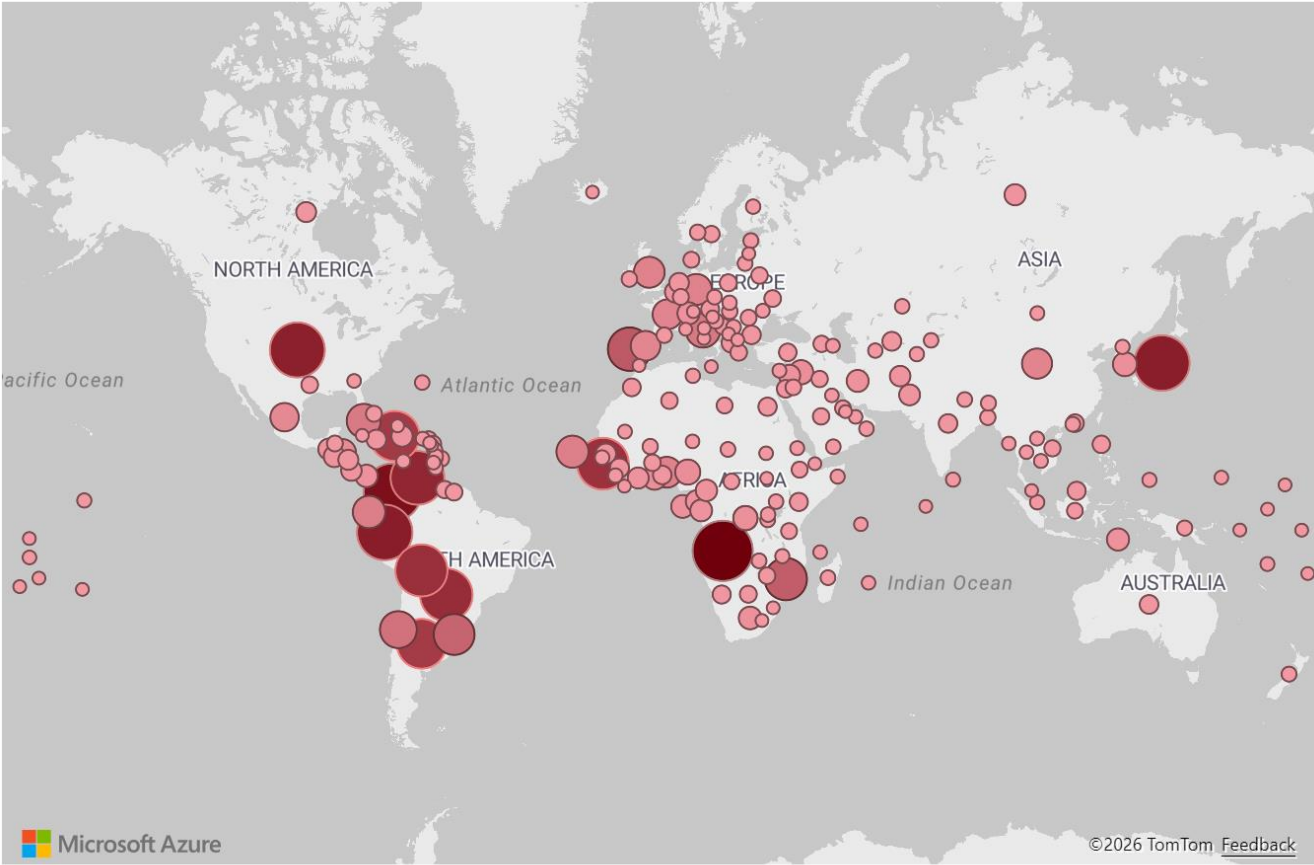


*Top 5 based on average number of inbound students in 2022 & 2023

Inbound students to Brazil

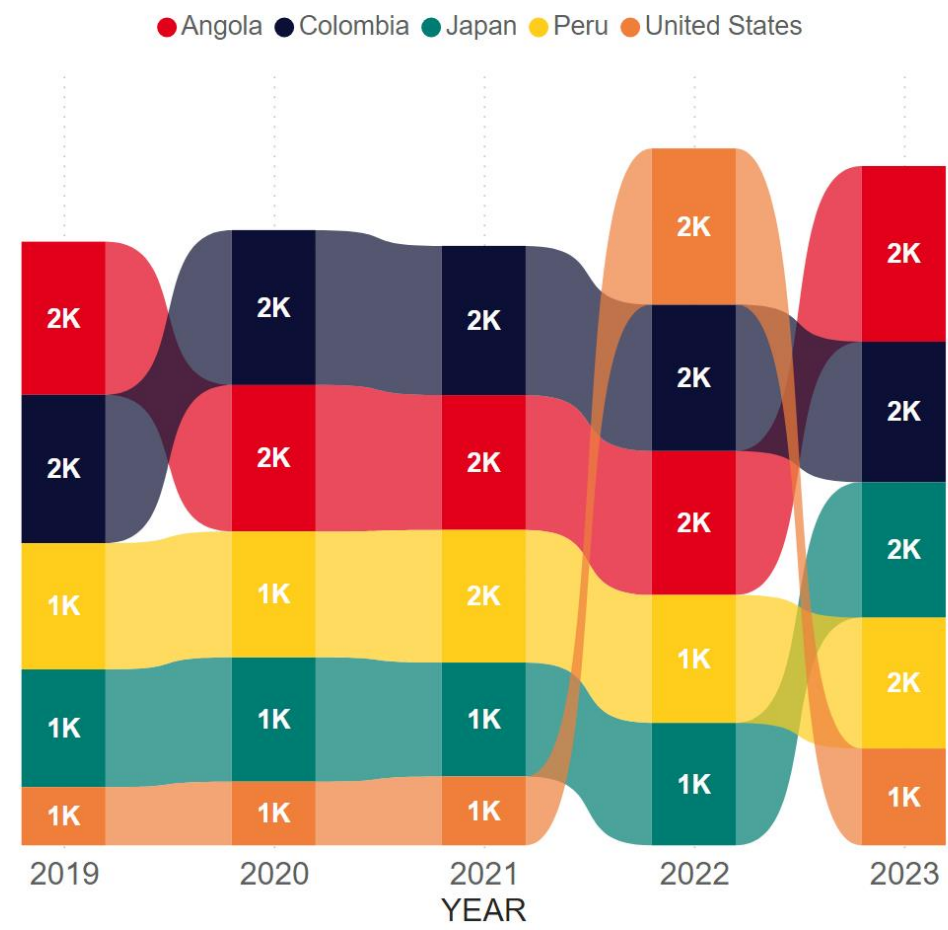
Source Markets 2022 & 2023

Note: Average used as data is missing for some years



Source: UNESCO data

Trends for top 5 source markets

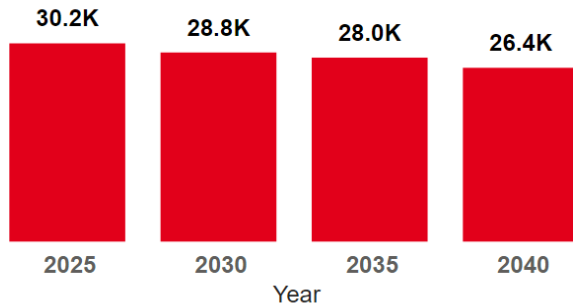


**Top 5 based on average number of inbound students in 2022 & 2023*

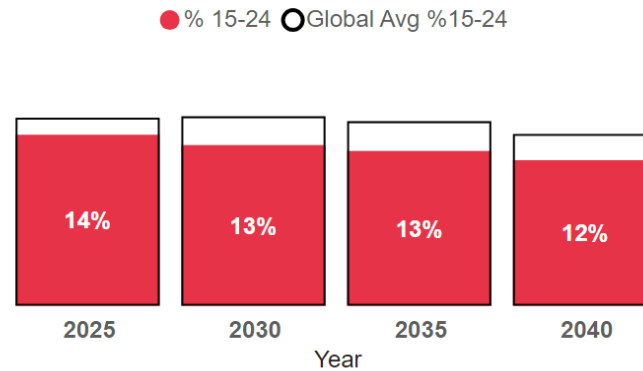
Growth indicator trends - Brazil

Youth Population & Birth Rate

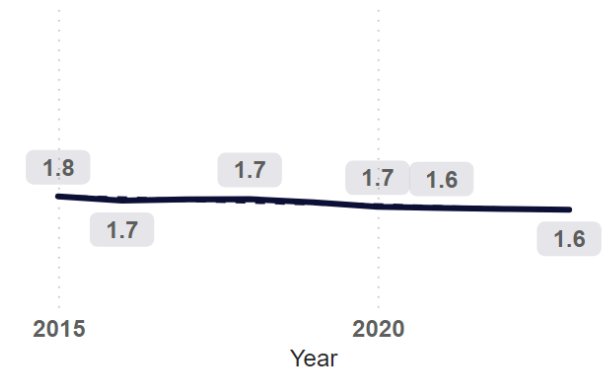
Projected population aged 15-24 by Year (thousands)



Projected proportion of population aged 15-24

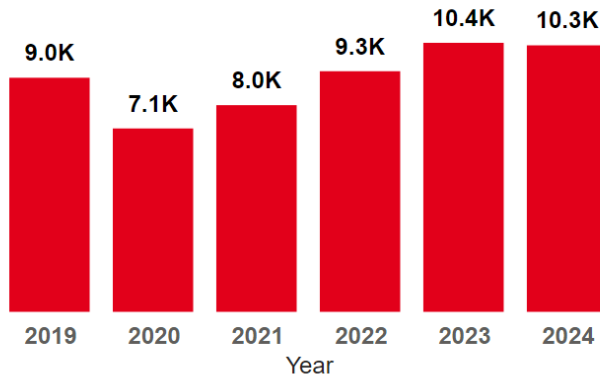


Fertility Rate (births per women)

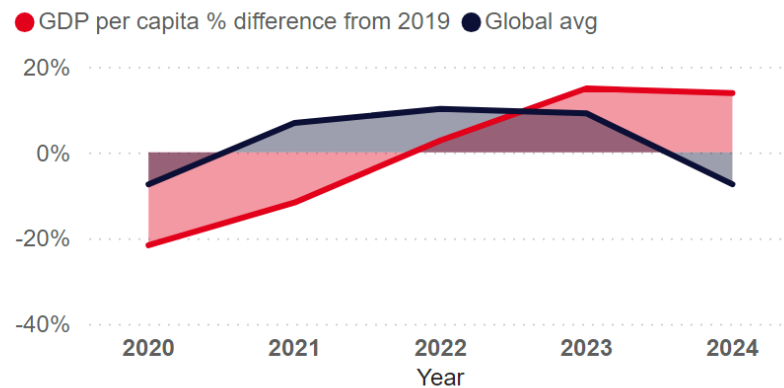


GDP & Political Stability

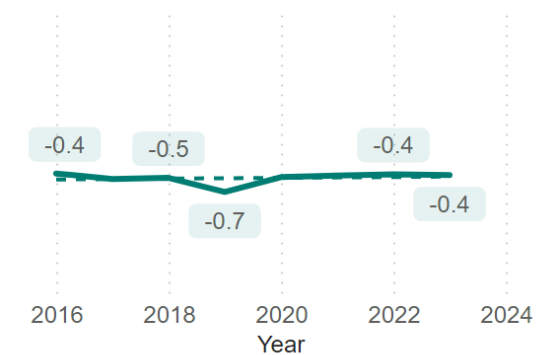
GDP per capita (current US\$)



Change in GDP per capita from 2019



Political Stability and Absence of Violence/Terrorism*



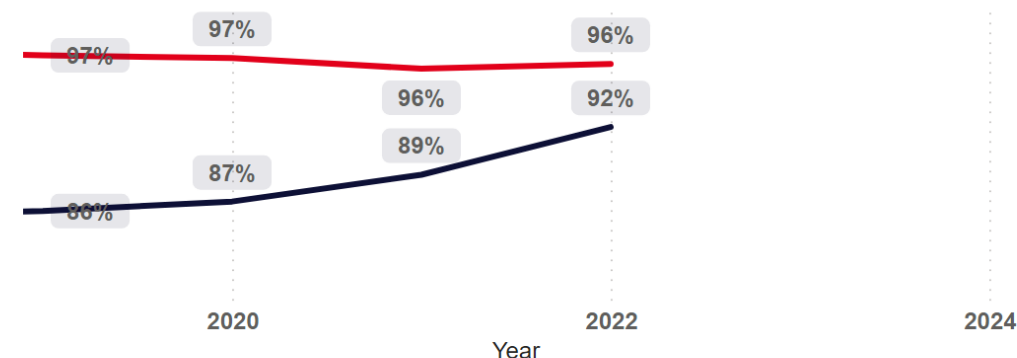
* Measures perceptions of the likelihood of political instability and/or politically-motivated violence, including terrorism. Estimate gives the country's score on the aggregate indicator, in units of a standard normal distribution, i.e. ranging from approximately -2.5 to 2.5.

Other growth indicators - Brazil

Education enrolment rates

Secondary enrolment rates

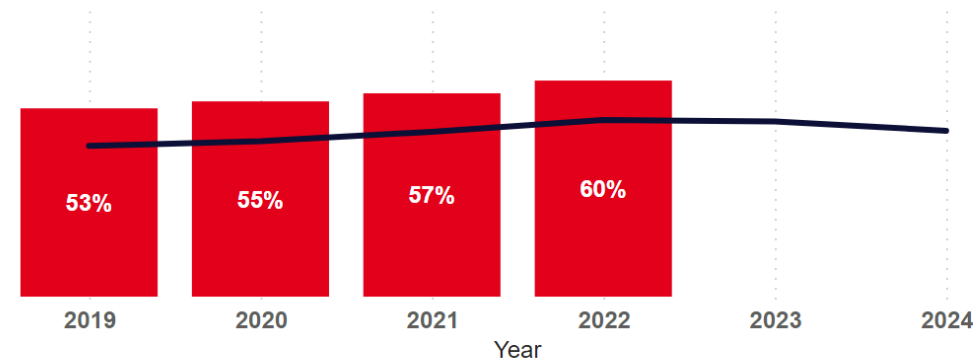
● Net Lower Secondary Enrolment Rate ● Net Upper Secondary Enrolment Rate



Source: UNESCO

Tertiary enrolment rate

● Gross Tertiary Enrolment rate ● Global Avg



English

English is a primary, de jure or de facto language?

No

Avg Overall Academic IELTS Score

Unknown

Avg Total TOEFL Score

88

Source: IELTS

IELTS is an English proficiency assessment in a scale of 1-9. Universities often set a requirement of 6-7. Overall score is an average of score for Listening, Reading, Writing and Speaking.

Source: TOEFL

TOEFL test measures English proficiency. Score out of 30 for Reading, Listening, Speaking and Writing, giving a max score of 120. A score of 80-100 is often considered good for mid tier universities.

QS Ranked universities

Number of universities in 2027 rankings

22

Change in number ranked since 2023

-13

Universities ranked in the top 100

0

Universities ranked in top 200

1

Source: QS Global Rankings

Popular subjects - students from **Brazil**

Note: there will be differences in the way destinations code subject areas

Undergraduate - top 3 subject areas

UK Approx % new enrolments

Business and management	21%
Design, and creative and performing arts	15%
Social sciences	14%

AU Approx % new enrolments

Information Technology	42%
Management and Commerce	24%
Creative Arts	9%

US Approx % Students

Business and Management	27%
Engineering	12%
Fine and Applied Arts	11%

Master's - top 3 subject areas

UK Approx % new enrolments

Business and management	26%
Social sciences	16%
Law	13%

AU Approx % new enrolments

Management and Commerce	53%
Information Technology	21%
Society and Culture	10%

US Approx % Students

Business and Management	45%
Legal Studies and Law Enforcement	15%
Fine and Applied Arts	7%

UK Source: HESA student record 24/25 @JISC 02/02/26

AU Source: Austrade commencements 2024

US Source: US department homeland security 2024 estimate

Further data on UK subjects is in the [UK Subjects dashboard](#)

Further data on AU subjects is in the [AU Summary dashboard](#)

Further data on US subjects is in the [US Market Sizing Tool dashboard](#)

Where they study - students from Brazil

Approximate split of new students by ranking and study level

UK - % new student enrolments by QS Rank

QS Ranking ▲	Master's	Undergraduate	Total
100 or less	37%	37%	37%
101-500	28%	30%	29%
500+ & unranked	35%	33%	34%
Total	100%	100%	100%

by Level

Master's	Undergraduate
61%	39%

AU - % new student enrolments by if Go8

Go8 ▲	Master's	Undergraduate	Total
Group of Eight	5%	18%	8%
Rest of Australia	95%	82%	92%
Total	100%	100%	100%

by Level

Master's	Undergraduate
77%	23%

US - % new student enrolments by US News Ranking

US News Ranking ▲	Master's	Undergraduate	Total
100 or less	60%	41%	48%
101-200	7%	16%	13%
200+	33%	43%	40%
Total	100%	100%	100%

by Level

Undergraduate	Master's
64%	36%

UK Source: HESA student record 24/25 @JISC 02/02/26

AU Source: Austrade commencements 2025 (to May)

US Source: US department homeland security 2024 estimate

Further details are in the [UK Institution Performance Dashboard](#)

Further details are in the [AU Summary dashboard](#)

Further details are in the [US enrolment trends dashboard](#)

Latest trends by study level - students from **Brazil**

YoY change by study level (*Note US data only available to Academic Year 2023/24)

UK: YoY change in issued visas

Year ending September 2025

Study Level	Visas Issued	YoY change	% YoY change
1. Pre-sessional English	2	-1	-33%
2. Below Bachelors	86	-20	-19%
3. Bachelors	223	-9	-4%
4. Masters	302	-31	-9%

further UK visa data by level of study is in the [Student Mobility Dashboard](#)

AU: YoY Change in New Student Enrolments

Year Ending May 2025

Study Level	New Student Enrolments	YoY change	% YoY change
1. Foundation	3	-11	-79%
2. Diploma	10	-4	-29%
3. Undergraduate	33	-4	-11%
4. Master's	122	51	72%

US: YoY Change in International Students

Academic Year 2023/24

Study level	International students	YoY change	% YoY change
1. Non-Degree	865	172	25%
2. Undergraduate	8,213	353	4%
3. Graduate	5,031	123	3%
4. OPT	2,768	204	8%

UK Source: Government Visa Data - Sponsored HE student volumes (excluding dependents) to March 2025

AU Source: Austrade data to May 2025

US Source: Open Doors data to academic year 2023/24