



Market Snapshot data for

Switzerland



Big-4 destinations - students from Switzerland

Study visas issued by destination

Australia: issued in 12 months to May-26

0.04K

Previous yr: 0.04K (-0.0K -4.5%)

Australia: issued in 3 months to May-26

0.01K

Previous yr: 0.01K (-0.0K -58.3%)

Canada: issued in 12 months to Apr-26

0.39K

Previous yr: 0.40K (-0.0K -2.5%)

Canada: issued in 3 months to Apr-26

0.03K

Previous yr: 0.04K (-0.0K -28.6%)

UK: issued in 12 months to Mar-26

0.83K

Previous yr: 0.84K (-0.0K -1%)

UK: issued in 3 months to Mar-26

0.01K

Previous yr: 0.01K (+0.0K +0%)

USA: issued in 12 months to Sep-25

1.26K

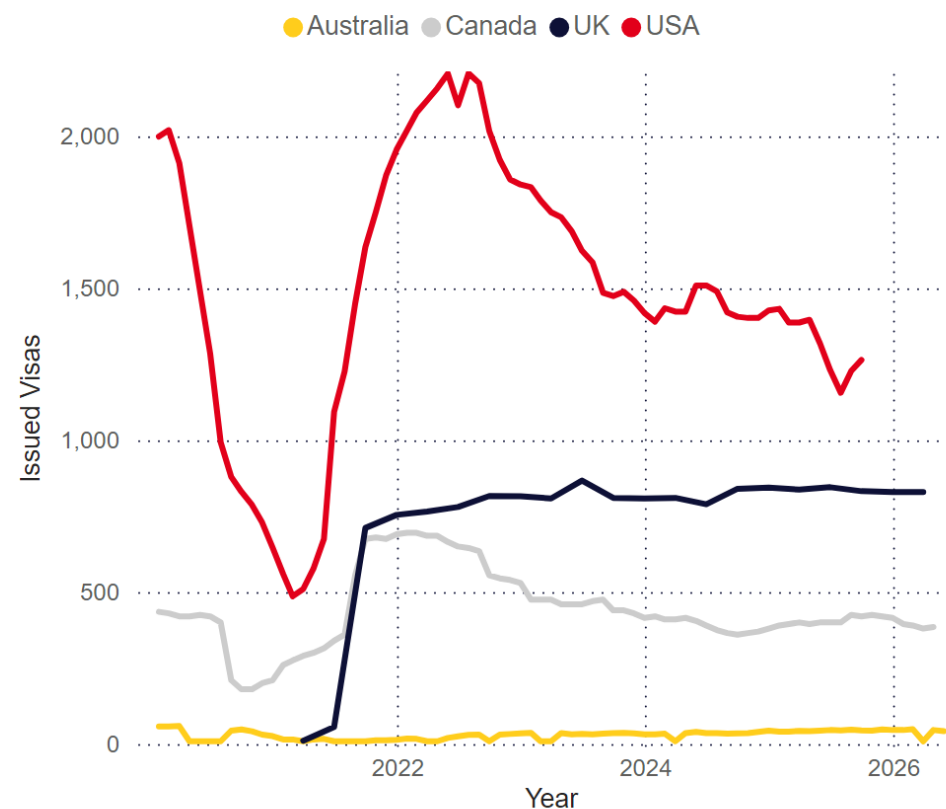
Previous yr: 1.41K (-0.1K -10.1%)

USA: issued in 3 months to Sep-25

0.47K

Previous yr: 0.44K (+0.0K +7.8%)

Total visas issued in a rolling 12 month period by destination



Source: Government visa data from big 4 destinations. *Study Visas included:

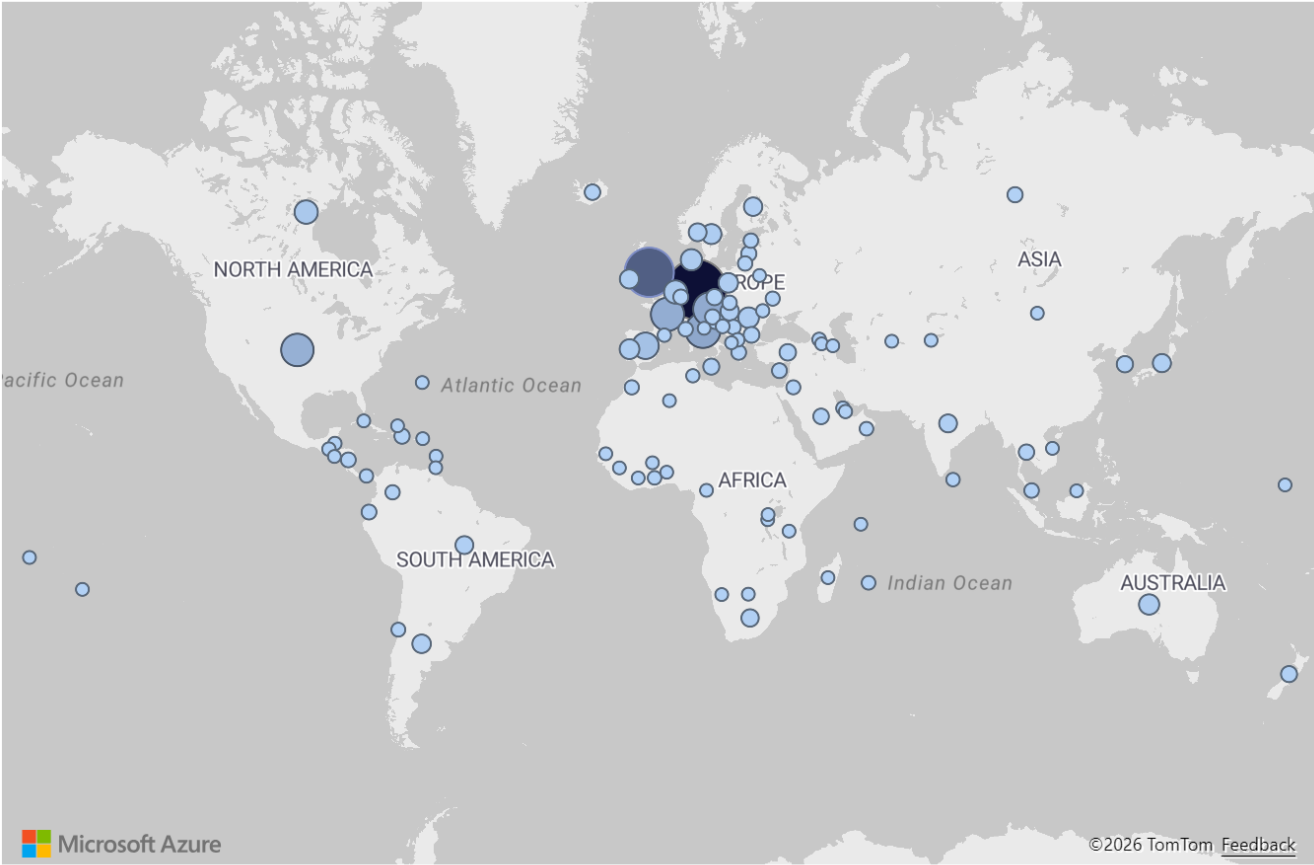
- **Australia** - Visas for HE provision. For individuals outside AU only.
- **Canada** - Study permits (issued across tertiary system, large volumes are vocational).
- **UK** - Sponsored HE student volumes (excluding dependents).
- **USA** - F1 study visas (can be used for any form of education).

Further data on issued student visas for the Big-4 destinations is available in the [Student Mobility Dashboard](#)

Study destinations - students from Switzerland

Average students 2022 & 2023 by destination
(includes big 4)

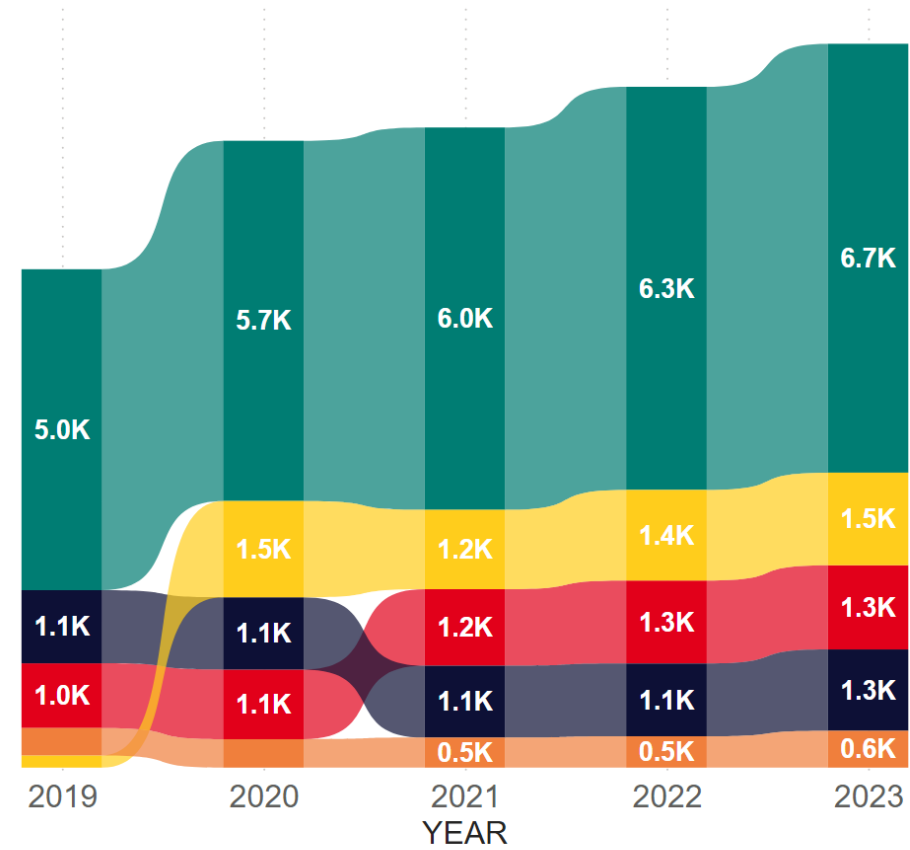
Note: Average used as data is missing for some years



Source: UNESCO data

Trends for top 5 destinations* outside of Big-4

● Austria ● France ● Germany ● Italy ● Spain

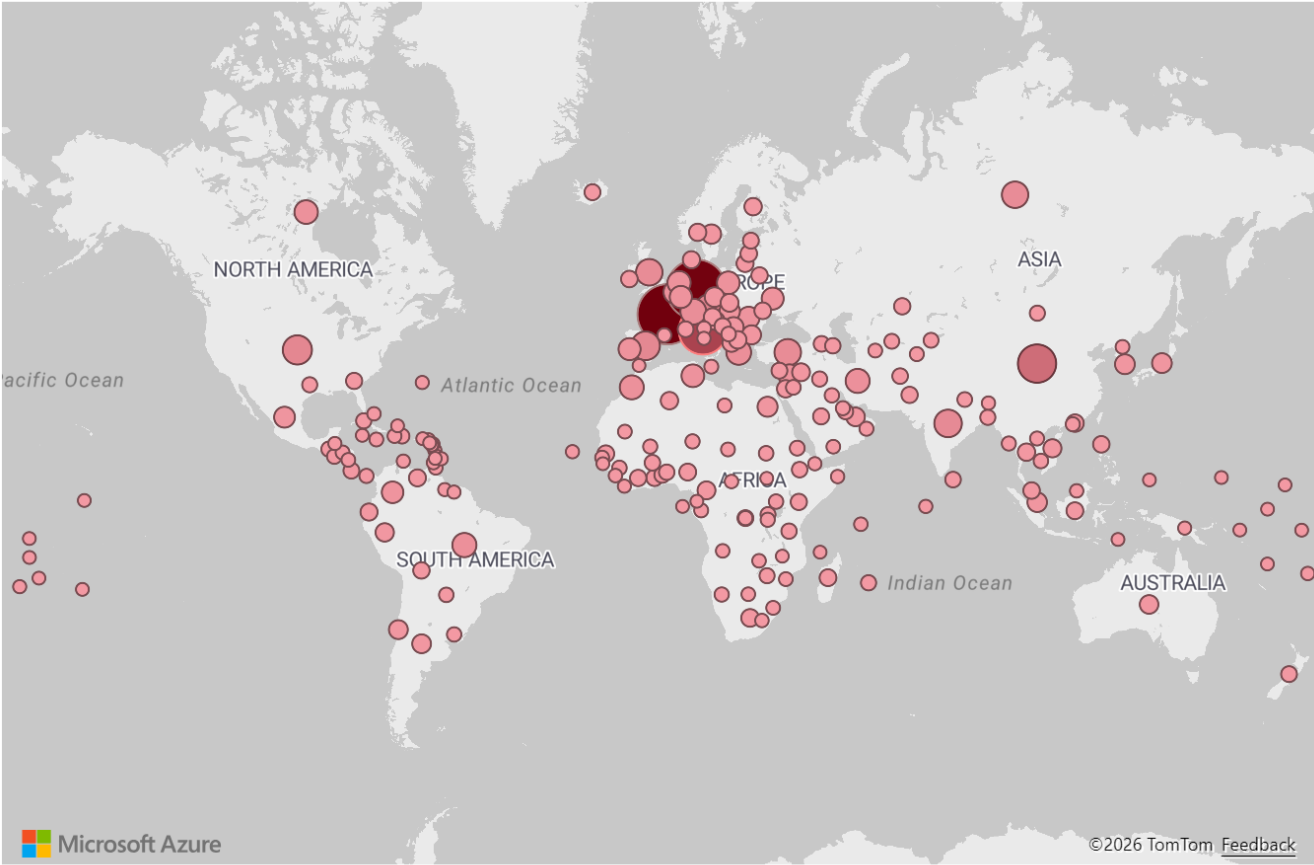


*Top 5 based on average number of inbound students in 2022 & 2023

Inbound students to Switzerland

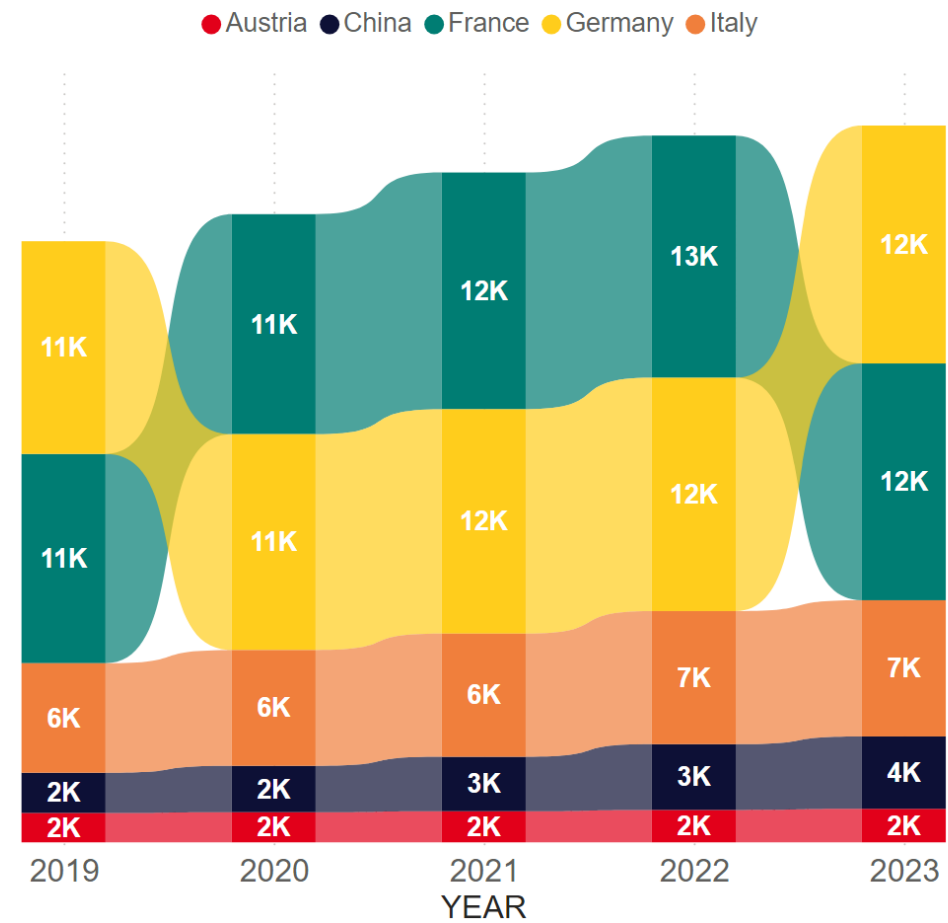
Source Markets 2022 & 2023

Note: Average used as data is missing for some years



Source: UNESCO data

Trends for top 5 source markets

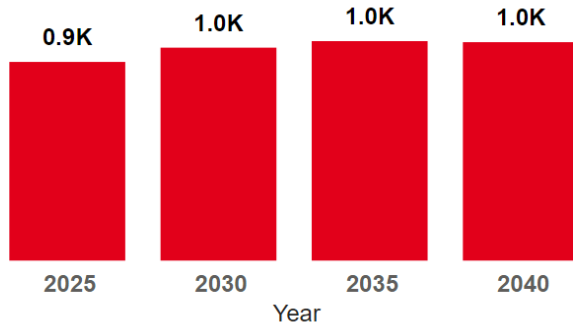


**Top 5 based on average number of inbound students in 2022 & 2023*

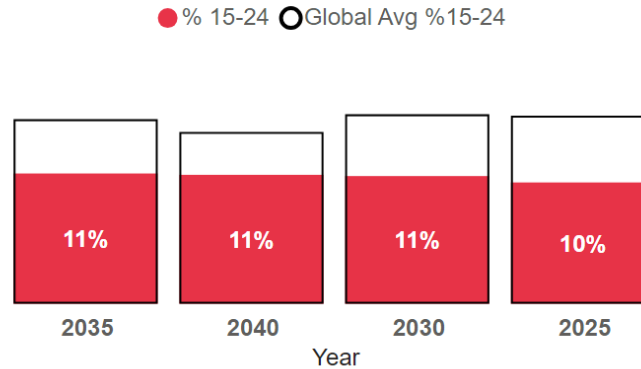
Growth indicator trends - Switzerland

Youth Population & Birth Rate

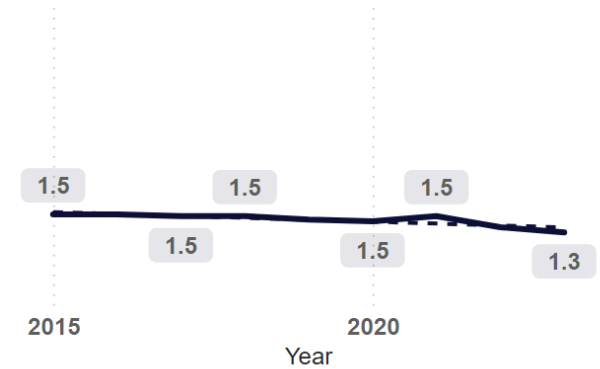
Projected population aged 15-24 by Year (thousands)



Projected proportion of population aged 15-24

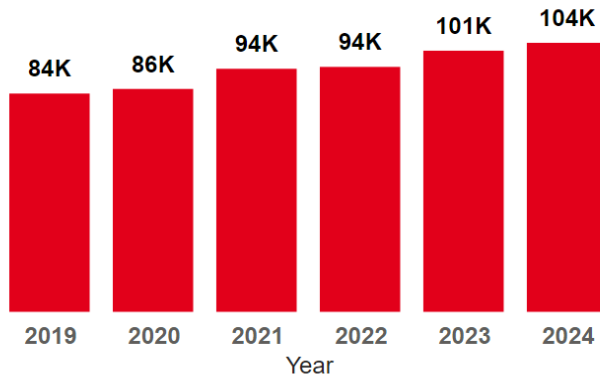


Fertility Rate (births per women)

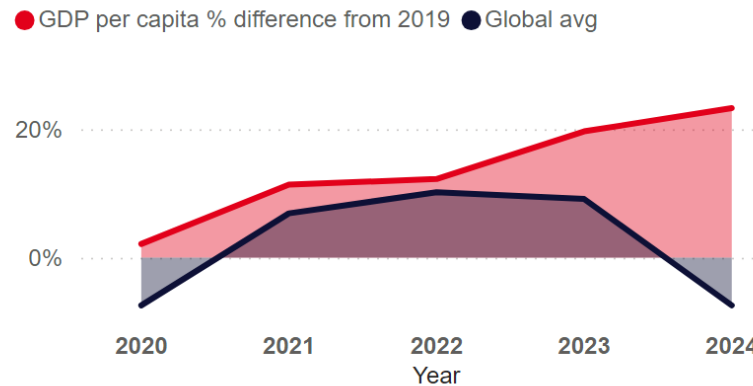


GDP & Political Stability

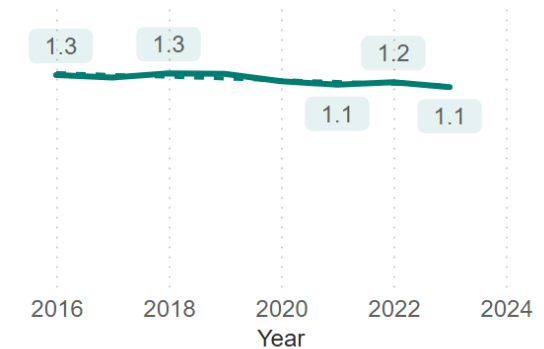
GDP per capita (current US\$)



Change in GDP per capita from 2019



Political Stability and Absence of Violence/Terrorism*

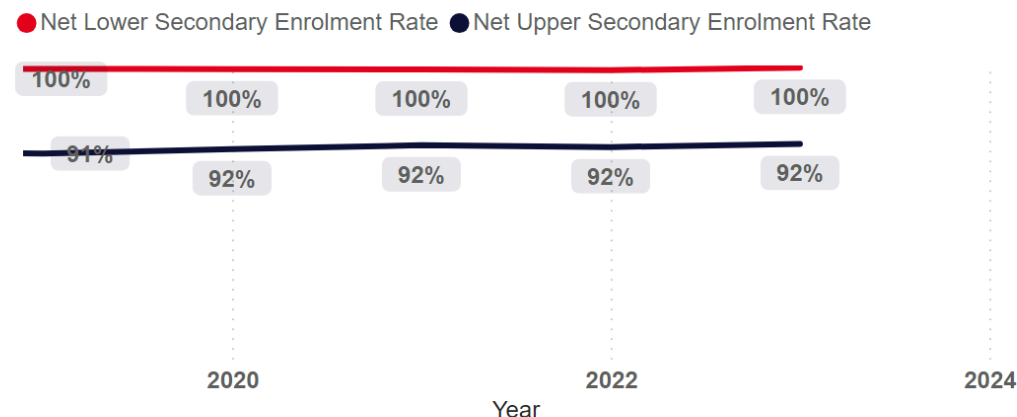


* Measures perceptions of the likelihood of political instability and/or politically-motivated violence, including terrorism. Estimate gives the country's score on the aggregate indicator, in units of a standard normal distribution, i.e. ranging from approximately -2.5 to 2.5.

Other growth indicators - Switzerland

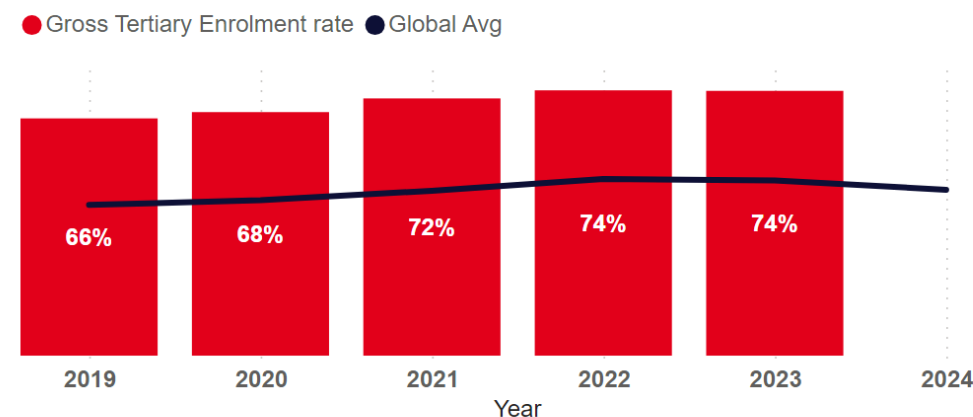
Education enrolment rates

Secondary enrolment rates



Source: UNESCO

Tertiary enrolment rate



English

English is a primary, de jure or de facto language?

No

Avg Overall Academic IELTS Score

Unknown

Avg Total TOEFL Score

100

Source: IELTS

IELTS is an English proficiency assessment in a scale of 1-9. Universities often set a requirement of 6-7. Overall score is an average of score for Listening, Reading, Writing and Speaking.

Source: TOEFL

TOEFL test measures English proficiency. Score out of 30 for Reading, Listening, Speaking and Writing, giving a max score of 120. A score of 80-100 is often considered good for mid tier universities.

QS Ranked universities

Number of universities in 2027 rankings

11

Change in number ranked since 2023

0

Universities ranked in the top 100

3

Universities ranked in top 200

6

Source: QS Global Rankings

Popular subjects - students from Switzerland

Note: there will be differences in the way destinations code subject areas

Undergraduate - top 3 subject areas

UK	Approx % new enrolments
Business and management	17%
Social sciences	14%
Design, and creative and performing arts	12%

AU	Approx % new enrolments
Management and Commerce	38%
Natural and Physical Sciences	25%
Information Technology	19%

US	Approx % Students
Business and Management	35%
Social Sciences and History	12%
Engineering	6%
Fine and Applied Arts	6%

Master's - top 3 subject areas

UK	Approx % new enrolments
Business and management	26%
Social sciences	14%
Law	10%

AU	Approx % new enrolments
Management and Commerce	55%
Health	18%
Agriculture, Environmental and Related St...	9%
Architecture and Building	9%

US	Approx % Students
Legal Studies and Law Enforcement	36%
Business and Management	29%
Fine and Applied Arts	7%
Math and Computer Science	7%

UK Source: HESA student record 24/25 @JISC 02/02/26

AU Source: Austrade commencements 2024

US Source: US department homeland security 2024 estimate

Further data on UK subjects is in the [UK Subjects dashboard](#)

Further data on AU subjects is in the [AU Summary dashboard](#)

Further data on US subjects is in the [US Market Sizing Tool dashboard](#)

Where they study - students from Switzerland

Approximate split of new students by ranking and study level

UK - % new student enrolments by QS Rank

QS Ranking ▲	Master's	Undergraduate	Total
100 or less	59%	41%	49%
101-500	16%	35%	27%
500+ & unranked	25%	24%	25%
Total	100%	100%	100%

by Level



AU - % new student enrolments by if Go8

Go8 ▲	Master's	Undergraduate	Total
Group of Eight	79%	19%	47%
Rest of Australia	21%	81%	53%
Total	100%	100%	100%

by Level



US - % new student enrolments by US News Ranking

US News Ranking ▲	Master's	Undergraduate	Total
100 or less	85%	19%	48%
101-200	0%	6%	3%
200+	15%	75%	48%
Total	100%	100%	100%

by Level



UK Source: HESA student record 24/25 @JISC 02/02/26
AU Source: Austrade commencements 2025 (to May)
US Source: US department homeland security 2024 estimate

Further details are in the [UK Institution Performance Dashboard](#)

Further details are in the [AU Summary dashboard](#)

Further details are in the [US enrolment trends dashboard](#)

Latest trends by study level - students from Switzerland

YoY change by study level (*Note US data only available to Academic Year 2023/24)

UK: YoY change in issued visas

Year ending September 2025

Study Level	Visas Issued	YoY change	% YoY change
1. Pre-sessional English	1	0	0%
2. Below Bachelors	155	21	16%
3. Bachelors	313	-14	-4%
4. Masters	320	-29	-8%

further UK visa data by level of study is in the [Student Mobility Dashboard](#)

AU: YoY Change in New Student Enrolments

Year Ending May 2025

Study Level	New Student Enrolments	YoY change	% YoY change
1. Foundation	2	1	100%
2. Diploma	1	-1	-50%
3. Undergraduate	18	7	64%
4. Master's	13	-6	-32%

US: YoY Change in International Students

Academic Year 2023/24

Study level	International students	YoY change	% YoY change
1. Non-Degree	280	-35	-11%
2. Undergraduate	574	21	4%
3. Graduate	354	-24	-6%
4. OPT	175	-13	-7%

UK Source: Government Visa Data - Sponsored HE student volumes (excluding dependents) to March 2025

AU Source: Austrade data to May 2025

US Source: Open Doors data to academic year 2023/24