



**Market Snapshot data for**

Kazakhstan

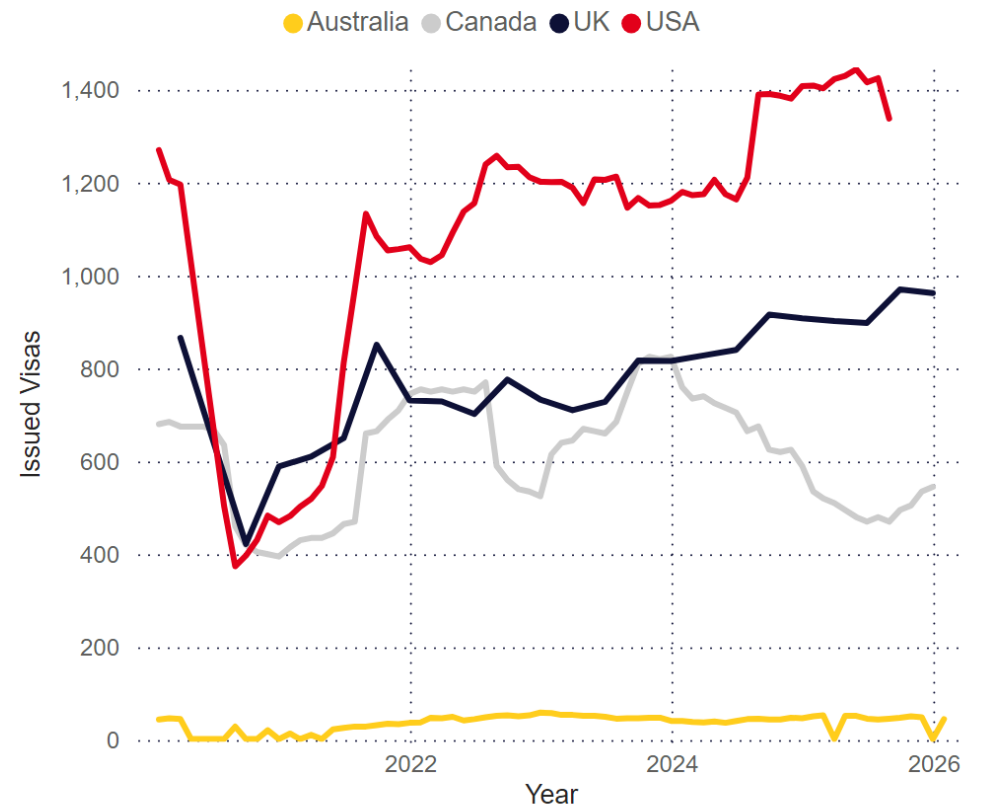


# Big-4 destinations - students from Kazakhstan

## Study visas issued by destination

<p>Australia: issued in 12 months to Jan-26</p> <p><b>0.05K</b></p> <p>Previous yr: 0.05K (-0.0K -11.8%)</p>	<p>Australia: issued in 3 months to Jan-26</p> <p><b>0.01K</b></p> <p>Previous yr: 0.02K (-0.0K -35.3%)</p>
<p>Canada: issued in 12 months to Dec-25</p> <p><b>0.55K</b></p> <p>Previous yr: 0.59K (-0.0K -7.6%)</p>	<p>Canada: issued in 3 months to Dec-25</p> <p><b>0.15K</b></p> <p>Previous yr: 0.10K (+0.1K +52.6%)</p>
<p>UK: issued in 12 months to Dec-25</p> <p><b>0.96K</b></p> <p>Previous yr: 0.91K (+0.1K +5.9%)</p>	<p>UK: issued in 3 months to Dec-25</p> <p><b>0.04K</b></p> <p>Previous yr: 0.05K (-0.0K -15.4%)</p>
<p>USA: issued in 12 months to Aug-25</p> <p><b>1.34K</b></p> <p>Previous yr: 1.39K (-0.1K -3.7%)</p>	<p>USA: issued in 3 months to Aug-25</p> <p><b>0.73K</b></p> <p>Previous yr: 0.84K (-0.1K -12.6%)</p>

## Total visas issued in a rolling 12 month period by destination



**Source:** Government visa data from big 4 destinations. \*Study Visas included:

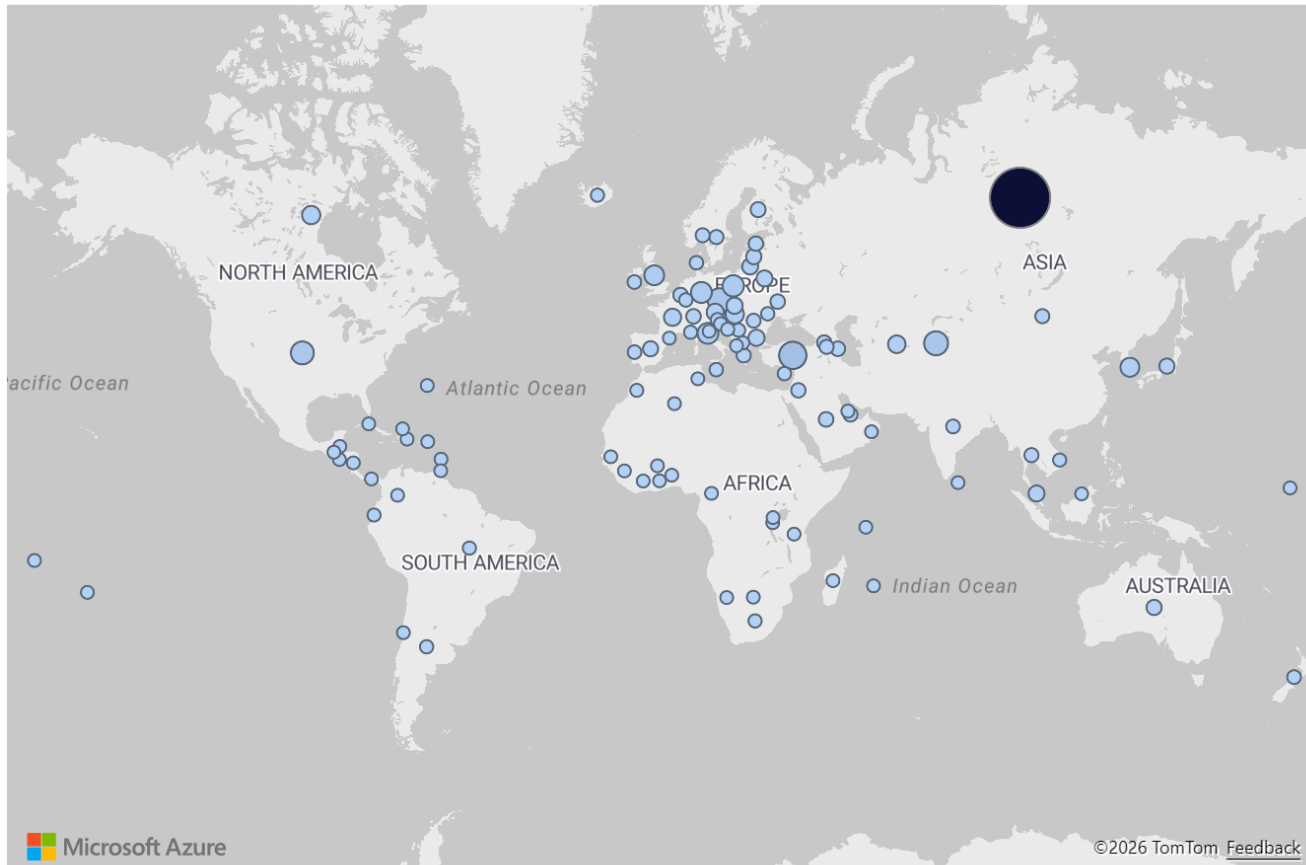
- **Australia** - Visas for HE provision. For individuals outside AU only.
- **Canada** - Study permits (issued across tertiary system, large volumes are vocational).
- **UK** - Sponsored HE student volumes (excluding dependents).
- **USA** - F1 study visas (can be used for any form of education).

Further data on issued student visas for the Big-4 destinations is available in the [Student Mobility Dashboard](#)

# Study destinations - students from Kazakhstan

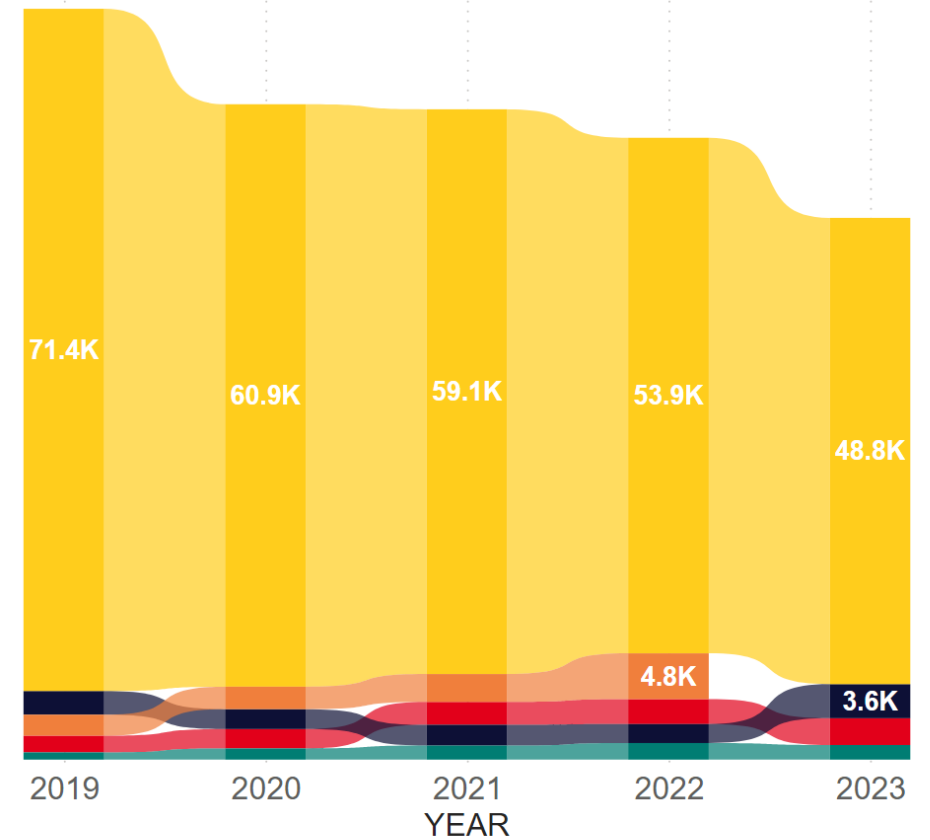
Average students 2022 & 2023 by destination (includes big 4)

*Note: Average used as data is missing for some years*



Trends for top 5 destinations\* outside of Big-4

● Czechia ● Kyrgyzstan ● Poland ● Russian Federation ● Türkiye



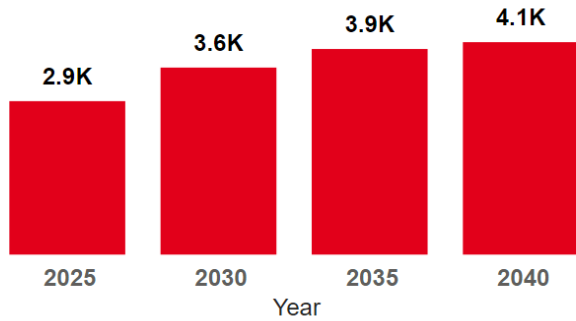
\*Top 5 based on average number of inbound students in 2022 & 2023

Source: UNESCO data

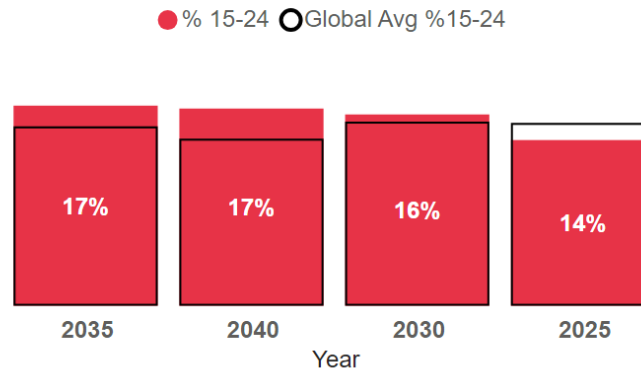
# Growth indicator trends - Kazakhstan

## Youth Population & Birth Rate

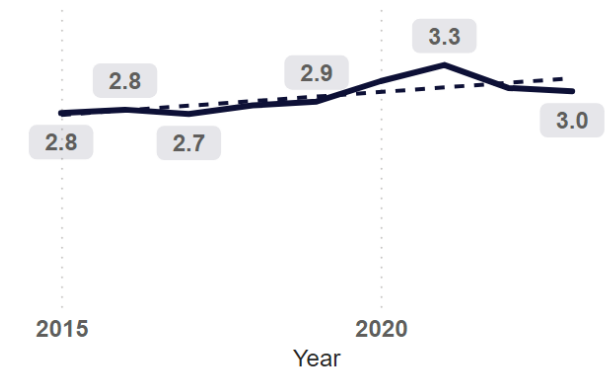
Projected population aged 15-24 by Year (thousands)



Projected proportion of population aged 15-24

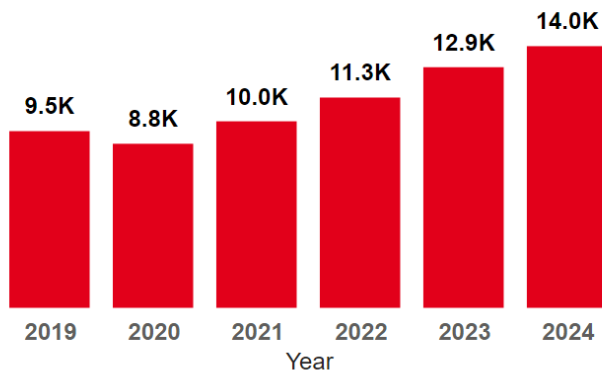


Fertility Rate (births per women)

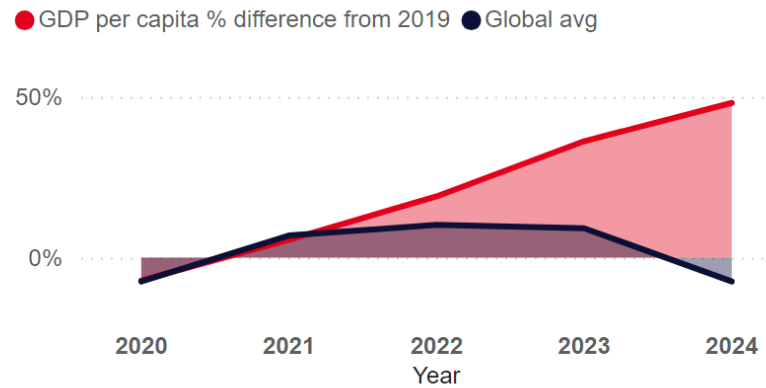


## GDP & Political Stability

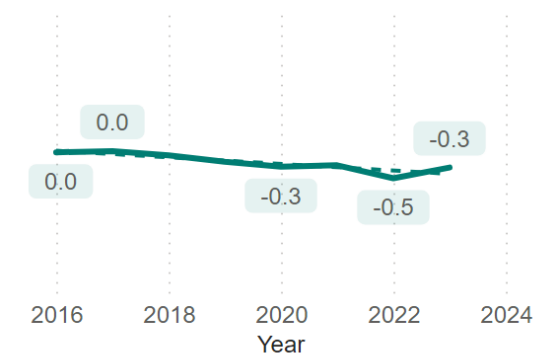
GDP per capita (current US\$)



Change in GDP per capita from 2019



Political Stability and Absence of Violence/Terrorism\*

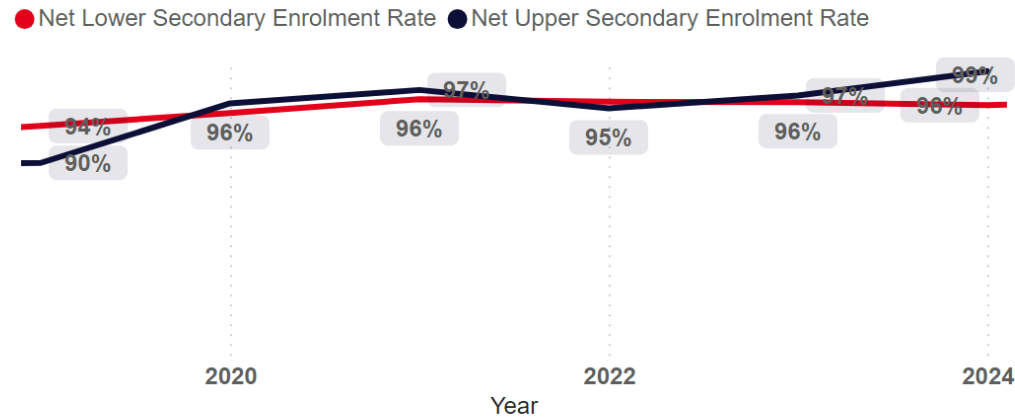


\* Measures perceptions of the likelihood of political instability and/or politically-motivated violence, including terrorism. Estimate gives the country's score on the aggregate indicator, in units of a standard normal distribution, i.e. ranging from approximately -2.5 to 2.5.

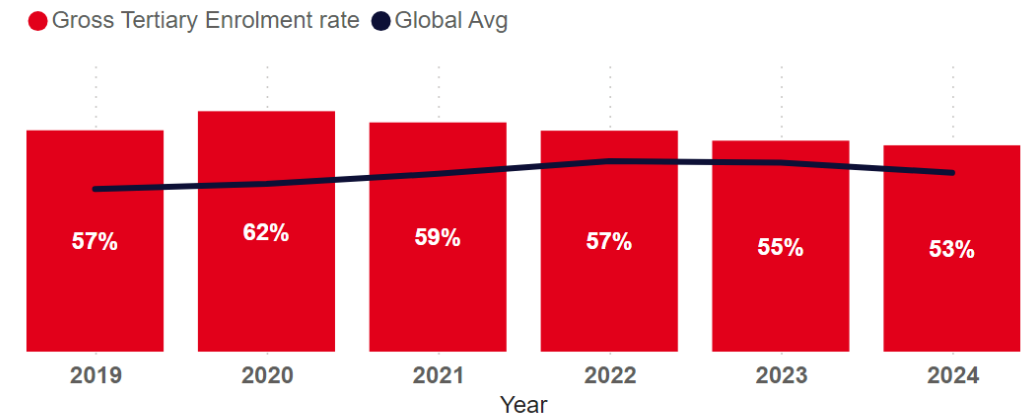
# Other growth indicators - Kazakhstan

## Education enrolment rates

### Secondary enrolment rates



### Tertiary enrolment rate



Source: UNESCO

## English

English is a primary, de jure or de facto language?

No

Avg Overall Academic IELTS Score

6.3

Source: IELTS

IELTS is an English proficiency assessment in a scale of 1-9. Universities often set a requirement of 6-7. Overall score is an average of score for Listening, Reading, Writing and Speaking.

Avg Total TOEFL Score

73

Source: TOEFL

TOEFL test measures English proficiency. Score out of 30 for Reading, Listening, Speaking and Writing, giving a max score of 120. A score of 80-100 is often considered good for mid tier universities.

## QS Ranked universities

Number of universities in 2026 rankings

20

Change in number ranked since 2021

6

Universities ranked in the top 100

0

Universities ranked in top 200

1

Source: QS Global Rankings

# Popular subjects - students from **Kazakhstan**

*Note: there will be differences in the way destinations code subject areas*

## Undergraduate - top 3 subject areas

### UK Approx % new enrolments

Business and management	35%
Social sciences	14%
Design, and creative and performing arts	11%

### AU Approx % new enrolments

Management and Commerce	50%
Information Technology	25%
Society and Culture	13%

### US Approx % Students

Business and Management	25%
Engineering	16%
Math and Computer Science	16%

## Master's - top 3 subject areas

### UK Approx % new enrolments

Business and management	27%
Computing	14%
Engineering and technology	11%

### AU Approx % new enrolments

Management and Commerce	41%
Information Technology	18%
Health	14%
Society and Culture	14%

### US Approx % Students

Business and Management	36%
Math and Computer Science	17%
Education	9%
Engineering	9%

**UK Source:** HESA student record 24/25 @JISC 02/02/26

**AU Source:** Austrade commencements 2024

**US Source:** US department homeland security 2024 estimate

Further data on UK subjects is in the [UK Subjects dashboard](#)

Further data on AU subjects is in the [AU Summary dashboard](#)

Further data on US subjects is in the [US Market Sizing Tool dashboard](#)

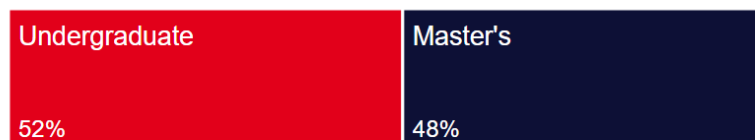
# Where they study - students from **Kazakhstan**

Approximate split of new students by ranking and study level

## UK - % new student enrolments by QS Rank

QS Ranking	Master's	Undergraduate	Total
100 or less	42%	25%	33%
101-500	38%	41%	40%
500+ & unranked	20%	34%	27%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### by Level



## AU - % new student enrolments by if Go8

Go8	Master's	Undergraduate	Total
Group of Eight	43%	50%	45%
Rest of Australia	57%	50%	55%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### by Level



## US - % new student enrolments by US News Ranking

US News Ranking	Master's	Undergraduate	Total
100 or less	83%	52%	69%
101-200	7%	20%	13%
200+	10%	28%	19%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### by Level



UK Source: HESA student record 24/25 @JISC 02/02/26

AU Source: Austrade commencements 2025 (to May)

US Source: US department homeland security 2024 estimate

Further details are in the [UK Institution Performance Dashboard](#)

Further details are in the [AU Summary dashboard](#)

Further details are in the [US enrolment trends dashboard](#)

# Latest trends by study level - students from **Kazakhstan**

## YoY change by study level (\*Note US data only available to Academic Year 2023/24)

### UK: YoY change in issued visas

Year ending September 2025

Study Level	Visas Issued	YoY change	% YoY change
1. Pre-sessional English	4	-7	-64%
2. Below Bachelors	196	-37	-16%
3. Bachelors	425	60	16%
4. Masters	310	30	11%

further UK visa data by level of study is in the [Student Mobility Dashboard](#)

### AU: YoY Change in New Student Enrolments

Year Ending May 2025

Study Level	New Student Enrolments	YoY change	% YoY change
1. Foundation	4	-1	-20%
2. Diploma	6	-1	-14%
3. Undergraduate	10	2	25%
4. Master's	24	2	9%

### US: YoY Change in International Students

Academic Year 2023/24

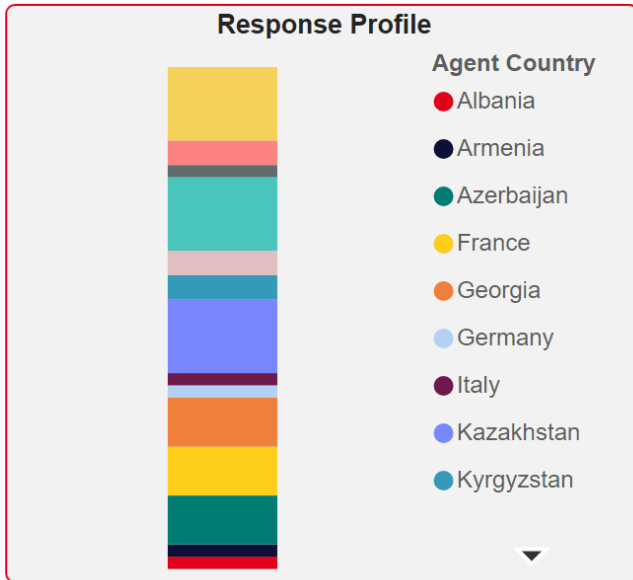
Study level	International students	YoY change	% YoY change
1. Non-Degree	154	-3	-2%
2. Undergraduate	1,188	119	11%
3. Graduate	916	60	7%
4. OPT	454	96	27%

**UK Source:** Government Visa Data - Sponsored HE student volumes (excluding dependents) to March 2025

**AU Source:** Austrade data to May 2025

**US Source:** Open Doors data to academic year 2023/24

# 2025 Agent Survey - ECA



Agents were asked if they expected to send more or fewer students (charts below show the % of agents that responded saying slightly or significantly more)

## By Destination

Destination	% more
Europe (non-UK)	90%
Middle East & Africa	75%
United States	57%
United Kingdom	54%
Australia	50%
South East Asia	50%
New Zealand	33%
Canada	25%
East Asia	25%
South Asia	25%

## By Study Level

Study type	% more
Undergraduate/ Bachelors	82%
Postgraduate/ Masters	74%
Pathways	57%
English Language	33%
K-12/ International Schools	31%
Doctorate/ PhD	11%

Agents were asked what they thought were the reasons for growing demand outside of the big 4 destinations and in alternative provision (they could select up to 3 options)\*

Reasons for growing demand	% of respondents
Lower cost of tuition fees	25%
Lower cost of living	21%
Growing education quality in more destinations	12%
Easier to access study visa	10%
Better employment prospects	9%

Agents were asked what their biggest challenges are at this time (they could select up to 3 options)\*

Current challenges	% of respondents
Economic climate / affordability	24%
Immigration policies of destination countries	21%
Geo-political relations	17%
Increasing competition for students by other recruiters	13%
Access to visa appointments/ visa rejections	11%

\*shows top 5 answers selected