



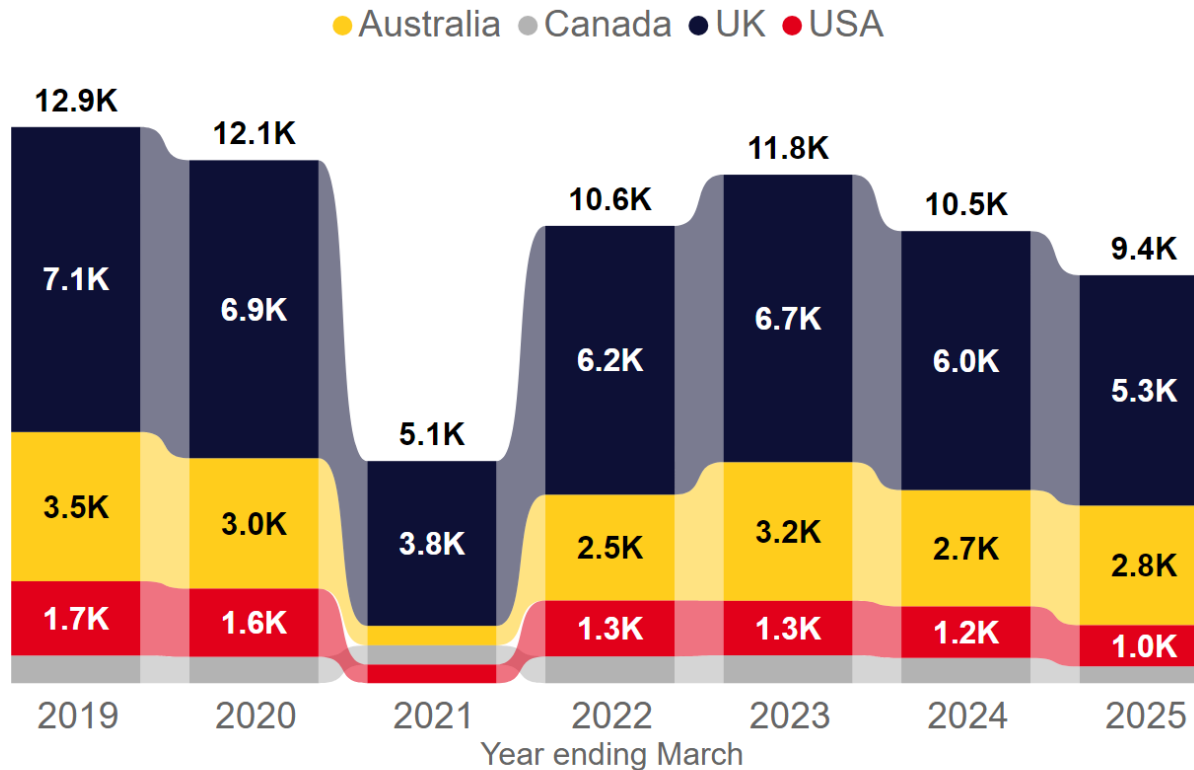
**Market Snapshot data for**

Malaysia



# Big-4 destinations - students from Malaysia

Study visas\* issued by Big-4 Destination (year ending March)



Growth of study visas (year ending March)

Destination	Issued Visas	Growth YoY %
Australia	2.8K	3%
Canada	0.4K	-33%
UK	5.3K	-11%
USA	1.0K	-20%

**Source:** Government visa data from big 4 destinations. \*Study Visas included:

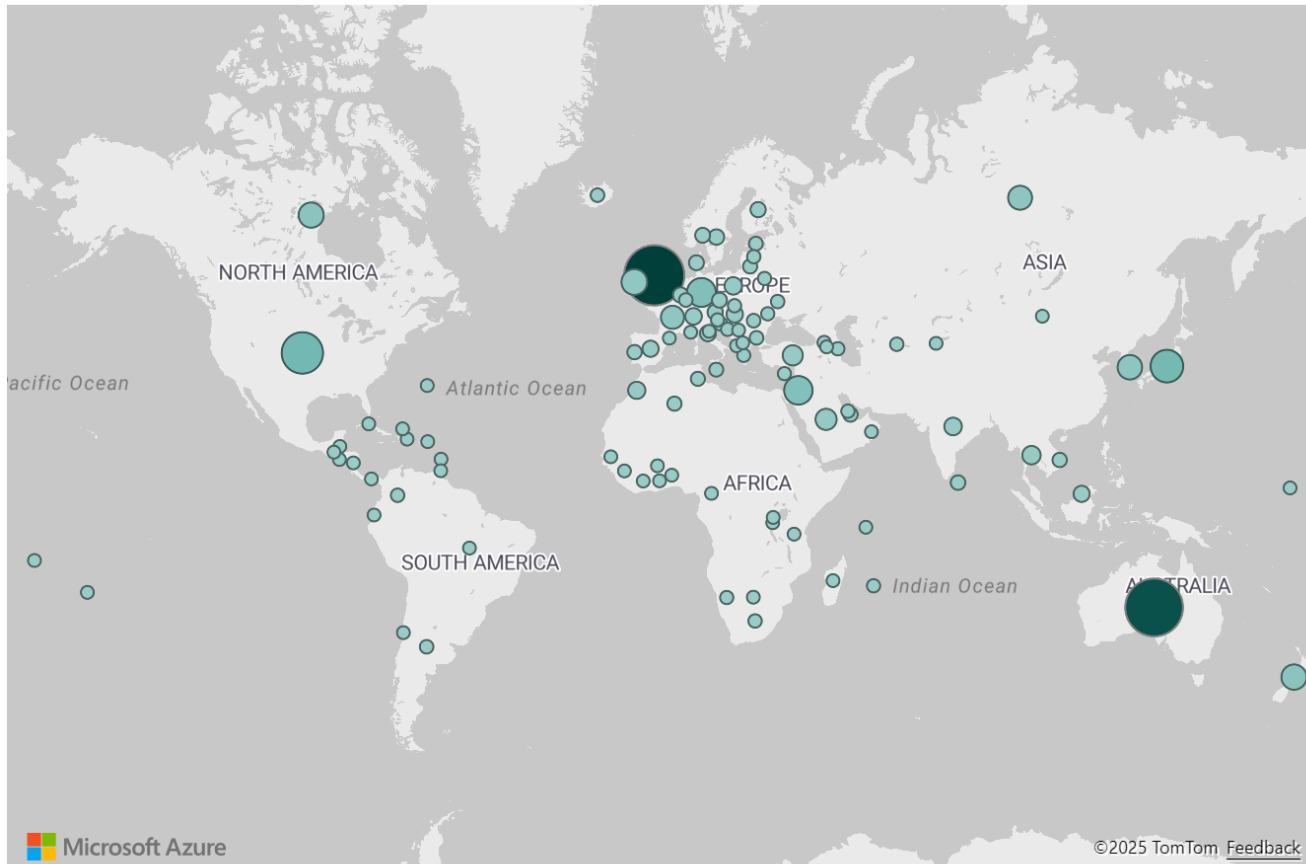
- **Australia** - Visas for HE provision. For individuals outside AU only.
- **Canada** - Study permits (issued across tertiary system, large volumes are vocational).
- **UK** - Sponsored HE student volumes (excluding dependents).
- **USA** - F1 study visas (can be used for any form of education).

Further data on issued student visas for the Big-4 destinations is available in the [Student Mobility Dashboard](#)

# Study destinations - students from Malaysia

Average inbound students 2022 & 2023 by destination (includes big 4)

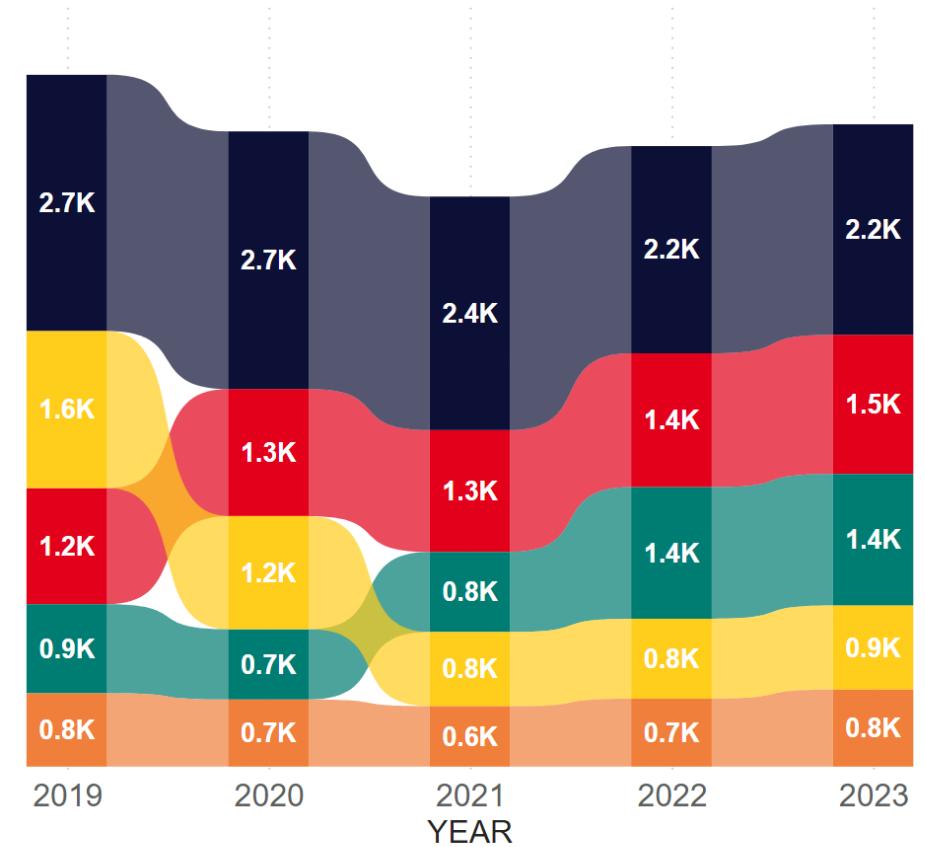
*Note: Average used as data is missing for some years*



Source: UNESCO data

Trends for top 5 destinations\* outside of Big-4

● Germany ● Japan ● Jordan ● New Zealand ● Republic of Korea

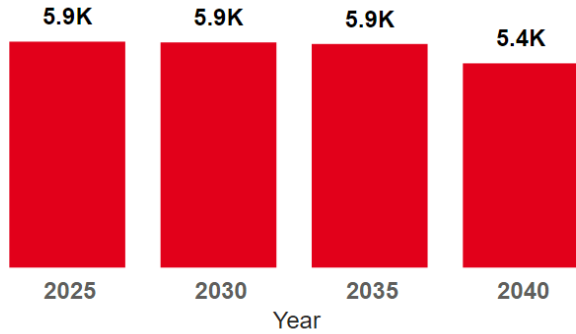


\*Top 5 based on average number of inbound students in 2022 & 2023

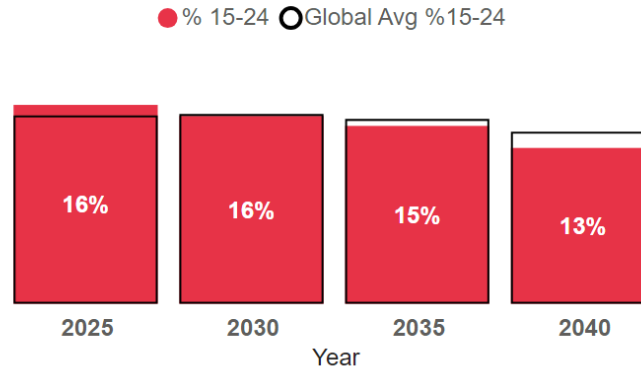
# Growth indicator trends - Malaysia

## Youth Population & Birth Rate

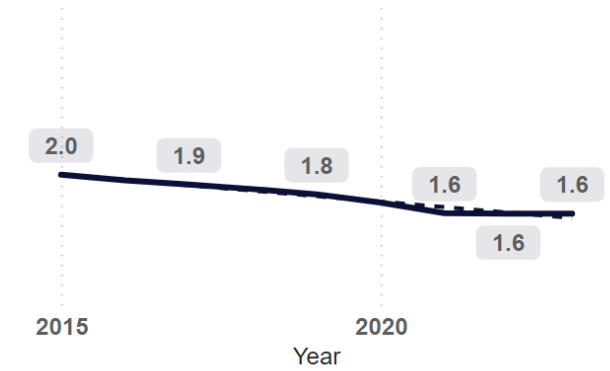
Projected population aged 15-24 by Year (thousands)



Projected proportion of population aged 15-24

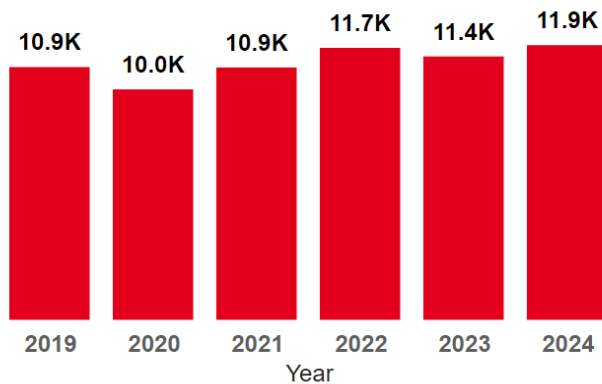


Fertility Rate (births per women)

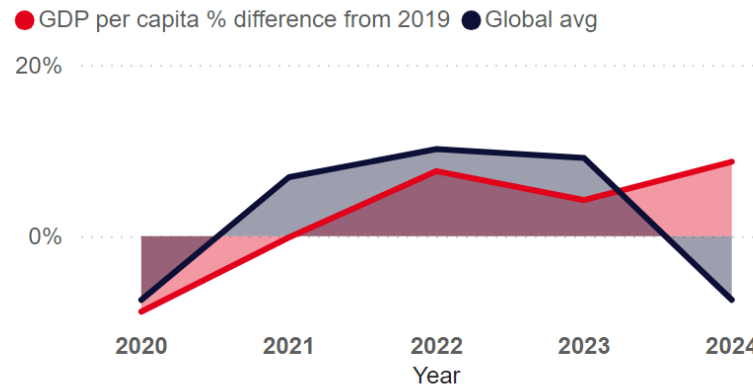


## GDP & Political Stability

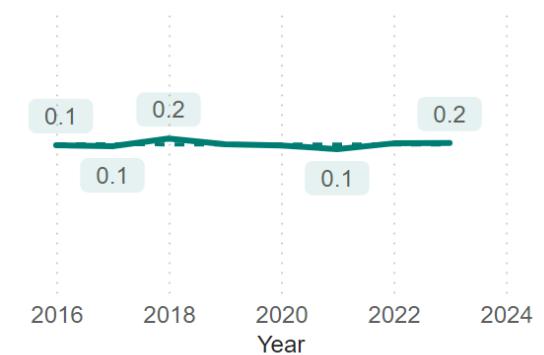
GDP per capita (current US\$)



Change in GDP per capita from 2019



Political Stability and Absence of Violence/Terrorism\*

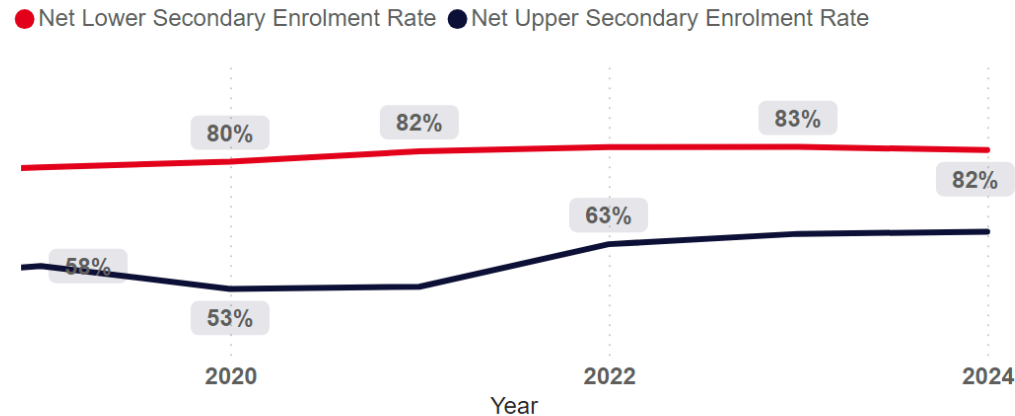


\* Measures perceptions of the likelihood of political instability and/or politically-motivated violence, including terrorism. Estimate gives the country's score on the aggregate indicator, in units of a standard normal distribution, i.e. ranging from approximately -2.5 to 2.5.

# Other growth indicators - Malaysia

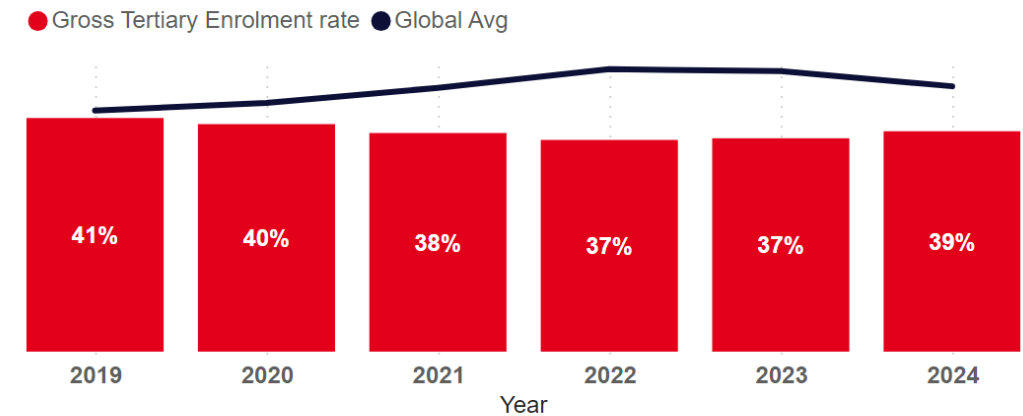
## Education enrolment rates

### Secondary enrolment rates



Source: UNESCO

### Tertiary enrolment rate



## English

English is a primary, de jure or de facto language?	Avg Overall Academic IELTS Score	Avg Total TOEFL Score
Yes	7.1	91

### Source: IELTS

IELTS is an English proficiency assessment in a scale of 1-9. Universities often set a requirement of 6-7. Overall score is an average of score for Listening, Reading, Writing and Speaking.

### Source: TOEFL

TOEFL test measures English proficiency. Score out of 30 for Reading, Listening, Speaking and Writing, giving a max score of 120. A score of 80-100 is often considered good for mid tier universities.

## QS Ranked universities

Number of universities in 2026 rankings	Change in number ranked since 2021
32	10
Universities ranked in the top 100	Universities ranked in top 200
1	5

Source: QS Global Rankings

# Popular subjects - students from **Malaysia**

*Note: there will be differences in the way destinations code subject areas*

## Undergraduate - top 3 subject areas

### UK Approx % new enrolments

Law	24%
Business and management	16%
Engineering and technology	14%

### AU Approx % new enrolments

Management and Commerce	32%
Information Technology	14%
Natural and Physical Sciences	13%

### US Approx % Students

Engineering	19%
Math and Computer Science	18%
Business and Management	16%

## Master's - top 3 subject areas

### UK Approx % new enrolments

Law	24%
Business and management	22%
Engineering and technology	7%

### AU Approx % new enrolments

Management and Commerce	23%
Information Technology	16%
Health	15%

### US Approx % Students

Business and Management	28%
Math and Computer Science	21%
Engineering	19%

**UK Source:** HESA student record 23/24 @JISC 14/04/25

**AU Source:** Austrade commencements 2024

**US Source:** US department homeland security 2024 estimate

Further data on UK subjects is in the [UK Subjects dashboard](#)

Further data on AU subjects is in the [AU Summary dashboard](#)

Further data on US subjects is in the [US Market Sizing Tool dashboard](#)

# Where they study - students from **Malaysia**

Approximate split of new students by ranking and study level

## UK - % new student enrolments by QS Rank

QS Ranking	Master's	Undergraduate	Total
100 or less	33%	41%	39%
101-500	33%	32%	32%
500+ & unranked	33%	27%	29%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### by Level



## AU - % new student enrolments by if Go8

Go8	Master's	Undergraduate	Total
Group of Eight	50%	55%	54%
Rest of Australia	50%	45%	46%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### by Level



## US - % new student enrolments by US News Ranking

US News Ranking	Master's	Undergraduate	Total
100 or less	55%	50%	51%
101-200	18%	21%	20%
200+	26%	30%	29%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### by Level



UK Source: HESA student record 23/24 @JISC 14/04/25

AU Source: Austrade commencements 2025 (to May)

US Source: US department homeland security 2024 estimate

Further details are in the [UK Institution Performance Dashboard](#)

Further details are in the [AU Summary dashboard](#)

Further details are in the [US enrolment trends dashboard](#)

# Latest trends by study level - students from **Malaysia**

## YoY change by study level (\*Note US data only available to Academic Year 2023/24)

### UK: YoY change in issued visas

Year ending March 2025

Study Level	Visas Issued	YoY change	% YoY change
1. Pre-sessional English	4	2	100%
2. Below Bachelors	202	-40	-17%
3. Bachelors	2,909	-138	-5%
4. Masters	2,036	-533	-21%

further UK visa data by level of study is in the [Student Mobility Dashboard](#)

### AU: YoY Change in New Student Enrolments

Year Ending May 2025

Study Level	New Student Enrolments	YoY change	% YoY change
1. Foundation	216	5	2%
2. Diploma	121	9	8%
3. Undergraduate	1,630	-8	-0%
4. Master's	430	-18	-4%

### US: YoY Change in International Students

Academic Year 2023/24

Study level	International students	YoY change	% YoY change
1. Non-Degree	64	8	14%
2. Undergraduate	2,436	-231	-9%
3. Graduate	1,012	-22	-2%
4. OPT	1,304	88	7%

**UK Source:** Government Visa Data - Sponsored HE student volumes (excluding dependents) to March 2025

**AU Source:** Austrade data to May 2025

**US Source:** Open Doors data to academic year 2023/24