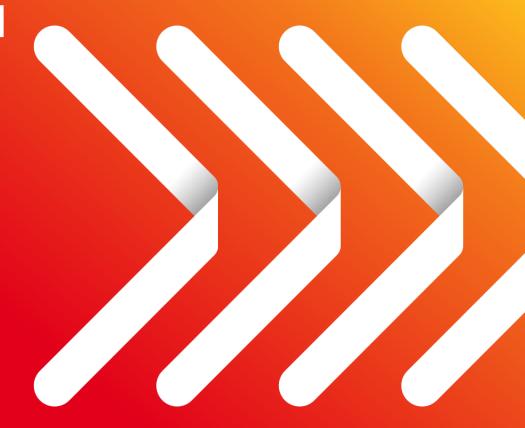
Harness Al-powered system to transform admissions processes

INTO University Partnerships







What We'll Cover

- The Opportunities & Challenges in Application Growth
- Maximising Al potential
- Proven results across UK, US and Australia
- Finding the right balance between AI and human expertise
- Key Takeaways





The Admissions Surge: Opportunity & Complexity

Challenges



Massive Growth in Applications



Students and agents demand for faster and accurate responses



Admissions complexity limits scalability

Opportunities



Meeting New Challenges with AI-supported processes and tools



Ensuring compliance and accuracy at scale





Smarter Admissions with AI







 Automated application screening and advanced document AI – enhanced verification and integrity

- Intelligent triage and routing applications
 - Zero-touch completion or staff review

- > Predictive analytics
 - Forecast application trends and enrolment likelihoods



Proven results across UK, US and Australia

01 Quantitative Outcomes

- 30% of applications processed less than an hour
- Over 90% applications resolved sameday
- Zero-touch, fully-tailored offers sent within 15 minutes for UK

02 Qualitative Outcomes

- Better data quality, supporting compliance and reporting
- Scalability handle more applications without the need to increase staff
- Staff efficiency admissions freed up time to focus on complex cases





Working with INTO's AI-powered admissions processing has significantly improved our application turnaround time and efficiency. This innovative system enhances our ability to attract and enroll talented international students while ensuring a smooth and compliant admissions process. We are excited about the positive impact it has had on our university's recruitment efforts and look forward to continued success with INTO's cutting-edge technology The University Of Alabama at Birmingham

Kudos to INTO for successfully launching the new admissions operation which is already helping in the faster processing of applications. An Initial quick response can do wonders for the confidence of all involved, it instils confidence in you; well done again

Yathapu Consulting

2024: Best UK based admissions team for digital and technological innovation



2024: Best UK based admissions team (overall)







Balancing AI with human expertise



People First

Complex cases are best managed by people



People & process as foundation

Al as a support tool, not a decisionmaker



Al Policy

Foster collaboration between AI and human







Key Takeaways

- Choose the right tools
- Triage first decide what can (and can't) be automated using AI
- Al Policy

Al-driven admissions to deliver speed, accuracy, and scalability





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